

# Social Media Community Guidelines and Privacy Policy

Southern Adventist University | Updated: November 17, 2021

---

## Social Media Community Guidelines

Southern Adventist University encourages discussion, interaction, comments, and questions on its social media accounts. We ask that comments and posts are respectful and relevant. We reserve the right to hide, mute, or delete user comments or posts that:

- Advocate illegal activity
- Violate a university policy
- Are clearly off topic
- Are excessive in frequency
- Are abusive, threatening, harmful, or harassing
- Contain defamation, nudity, obscenity, profanity, sexual or violent imagery, vulgarity, or personal attacks
- Target or disparage an individual or group of individuals
- Violates copyrights, trademarks, or other intellectual property rights
- Publicly share private or identifying information about an individual for the purpose of harassment
- Link to inappropriate sites
- Promote outside services or products or contain advertising
- Violate a state or federal law or a social media channel's community terms of service
- Contain spam
- Are clearly from a bot or fake account

We also reserve the right to block individuals who do not follow these guidelines or are repeat offenders.

Links to outside content, websites, or material posted by Southern Adventist University is not an endorsement of those organizations or their views and does not necessarily represent the views or policies of the university. Comments posted on university social media channels do not represent the opinions of Southern Adventist University.

## **Social Media Privacy Policy**

Use of any Southern Adventist University social media page is completely voluntary, with no legal requirement for an individual to follow, comment, like, or post to any of the university's social media pages. Users are fully responsible for the content they post on any Southern Adventist University social media page. By submitting content to any university social media page, users acknowledge that this information is available to the public and that the university may use this information for internal or external promotional purposes.