

SOUTHERN ADVENTIST UNIVERSITY

VISION 20/20

STRATEGIC GOALS FOR 2010-2020

THEME ONE

LIVING AND LEARNING WITH STUDENTS:

A Student-Centered, Christ-Focused Learning Environment

This theme guides all other themes.

Strategic Imperatives

- We desire a small college focus within the larger university. We want our students to feel connected and experience a sense of belonging. We will create spaces and activities to encourage student engagement so we can develop intentional small communities as we grow.
- We want every student to have a meaningful relationship with advisers and professors.
- We will encourage every student to succeed.
- We want every student to experience spiritual growth through spiritual mentoring.
- We want students to grow their faith and beliefs through their coursework and learning.
- We will encourage the creation of small groups for building student-to-student and student-to-faculty relationships.
- We will create social spaces for learning together, playing together, dining together, and worshipping together.



Goals

1. Increase the six-year graduation rate and improve opportunities for student success.
2. Strengthen the integration of faith and learning in each academic discipline. Students will be encouraged to build their lives on biblical beliefs and values and fulfill their roles in ministry in their life work.
3. Be intentional in providing an environment where each student has inviting opportunities to grow in his or her relationship with the Lord.

THEME TWO

LIVING AND LEARNING OUR ADVENTIST HERITAGE:

A Mission-Driven Environment

Strategic Imperatives

- We will encourage a steadfast commitment to Seventh-day Adventist beliefs.
- We will inspire a passion for missions and service.
- We will emphasize healthy living and wellness.
- We will focus on the biblical account of creation.

Goals

1. Build extracurricular programs to increase student and employee mission opportunities, service opportunities, and civic engagement.
2. Use curricular and physical assets of both the nursing and wellness programs to bring a holistic health message to the campus and the community, building a national wellness reputation in the process.
3. Strengthen our focus on the biblical account of creation.



THEME THREE

LIVING AND LEARNING IN GOD'S NATURAL ABUNDANCE:

A Beautiful and Sustainable Physical Environment

Strategic Imperatives

- We will protect Southern's abundantly green and beautiful natural environment.
- We will magnify and enhance the campus' natural aesthetics with pleasing architecture and quality maintenance.

Goals

1. Design and implement a facilities master plan that protects and enhances Southern's natural resources while planning appropriately for growth.
2. Design and implement a green campus initiative.



THEME FOUR

LIVING AND LEARNING WITH EMPLOYEES:

A Supportive Environment for Faculty and Staff

Strategic Imperatives

- We will strengthen and develop a well-supported workforce in order to better serve students.

Goals

1. Recruit and retain high-quality faculty and staff.
2. Improve job satisfaction through the support, care, and development of employees.

THEME FIVE

LIVING AND LEARNING OUR POTENTIAL:

A Favorable Environment for Growth

Strategic Imperatives

- We will manage and plan for growth.

Goals

1. Develop a model to effectively allocate university resources to align with planned enrollment growth.
2. Initiate a comprehensive capital campaign that reflects the strategic plan.
3. Build on market research to identify program and delivery opportunities for new areas of study. Evaluate current academic programs for marketplace demand.
4. Build a campus culture that values diversity.
5. Maintain sufficient financial resources to support the strategic master plan.
6. Evaluate the current student work program and increase employment opportunities.



Power for Mind & Soul