



Public Disclosure of Student Achievement

Institution Name: Southern Adventist University

Business Unit(s) included in this report: School of Business Administration

Academic Period Covered: 2021-22

Date Submitted: January 27, 2023

| PROGRAM | INDICATOR | TARGET | RESULT |
|--|------------------|---------------|---------------|
| Bachelor of Business Administration in : | | | |
| • Accounting | Graduation Rate | 80% | 91% |
| • Computer Information Systems | Graduation Rate | 80% | 0% |
| • Finance | Graduation Rate | 80% | 95% |
| • Management | Graduation Rate | 80% | 100% |
| • Marketing | Graduation Rate | 80% | 100% |
| Bachelor of Science in: | Graduation Rate | | |
| • Business Administration | Graduation Rate | 80% | 77% |
| • Business Administration and Public Relations | Graduation Rate | 80% | NA |
| • Long Term Care Administration | Graduation Rate | 80% | 100% |
| Masters of Business Administration | Graduation Rate | 80% | 70% |

Indicators Used

| INDICATOR | DESCRIPTION AND HOW IT WAS CALCULATED |
|-----------------|---|
| Graduation Rate | Program Graduation Rate = # graduates/ # starting cohort(class) – (non-completers + transfers out). Graduates included are those who completed within 3 years of admission or for the MBA program enrolling in their first core class. |
| | |