

**Public Disclosure of Student Achievement**

**Institution Name: Southern Adventist University**

**Business Unit(s) included in this report: School of Business Administration**

**Academic Period Covered: 2022-23**

**Date Submitted: January 27, 2024**

<b>PROGRAM</b>	<b>INDICATOR</b>	<b>TARGET</b>	<b>RESULT</b>
Bachelor of Business Administration in :			
• Accounting	Graduation Rate	80%	82%
• Computer Information Systems	Graduation Rate	80%	100%
• Finance	Graduation Rate	80%	67%
• Management	Graduation Rate	80%	89%
• Marketing	Graduation Rate	80%	88%
Bachelor of Science in:	Graduation Rate		
• Business Administration	Graduation Rate	80%	81%
• Business Administration and Public Relations	Graduation Rate	80%	100%
• Long Term Care Administration	Graduation Rate	80%	100%
Masters of Business Administration	Graduation Rate	80%	70%
• Accounting Emphasis	Graduation Rate	80%	100%

• Finance Emphasis	Graduation Rate	80%	100%
• Management Emphasis	Graduation Rate	80%	75%
• Marketing Emphasis	Graduation Rate	80%	NA
• Healthcare Administration Emphasis	Graduation Rate	80%	78%

**Indicators Used**

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Graduation Rate	Program Graduation Rate = # graduates/ # starting cohort(class) – (non-completers + transfers out). Graduates included are those who completed within 3 years of admission or for the MBA program enrolling in their first core class.
NA	No students from this cohort enrolled in this program