The Management Process for Academies
Where to begin?
Vision - the strategic planning process

- What do we want to be?
- The principal leads the process
- Faculty and administration - where it starts
- Students/parents have input - react to vision
- Board reacts, corrects, votes, owns, supports
Methods to develop plans

- SWOT analysis - strengths, weakness, opportunities, threats
- SCOPE - situation, core competencies, obstacles, prospects, expectations
Strategic Plan - School Improvement Initiatives

- Analysis outcomes become the plan
- Own the harsh realities
- Establish major initiatives for change
- Action plans - goals, dates, costs, accountability
Financial Management and Budgeting

- School improvement plans drive budgeting
- Decisions are filtered by the plan
Role of Treasurer - Strategic Planning

- With the principal, make sure harsh realities are addressed
- Meticulous documentation
- Provide data that can impact decisions
- Project resources
Role of Treasurer - Decision Making

- Provide data
- Report to administration and the board
- Participate in administrative governing/management structure
- Participate in family financial plans
- Pursue and monitor collections
- Communicate with parents/constituents
Factors for Success

- Continuous improvement
- Correct and remove weakness
- Comprehensive fundraising program
- Generous constituent/conference support
- Critical mass of potential students