

B.S. Business Administration & Public Relations

2015-2016 Sample Course Schedule — *This is a recommended schedule and may be altered as needed. Consult your adviser when making changes. See degree audit for Christian Service requirements.*

SUMMER

Natural Science (I-4) 3

FALL

WINTER

FIRST YEAR

COMM 103	Intro to Communication	3	BRDC 127	Intro. to Digital Storytelling	3
BUAD 217	Bus-Cptr Con & Appl (I-2-b, c)	3	ENGL 102	College Composition II	3
ENGL 101	College Composition I	3	COMM 135	Intro to Public Speaking	3
NOND 101	Southern Connections	1	BUAD 128	Personal Finance (I-5)	3
MATH 120	Precalculus Algebra	3	PEAC 125	Fitness for Collegiate Life	1
	Natural Science (I-4)	<u>3</u>		RELB 125 or RELT 177 (R-1)	<u>3</u>
		16			16

SECOND YEAR

JOUR 105	Writing for the Media	3	ACCT 222	Principles of Accounting II	3
JOUR 208	Publication Tools & Techniques	3	BMKT 326	Principles of Marketing	3
ACCT 221	Principles of Accounting I (I-5)	3	ECON 225	Principles of Microeconomics	3
ECON 224	Principles of Macroeconomics	3	BUAD 221 or	Business Statistics or	
	Aesthetic & Skills Dev. (S-3)	3	MATH 215	Statistics	3
	Physical Activity (P-1b)	<u>1</u>	HLED 173	Health for Life (P-2)	<u>2</u>
		16			14

THIRD YEAR

PREL 368	Fundraising for Nonprofits	3	BUAD 339	Business Law	3
BUAD 358	Eth, Soc. & Legal Env. Bus.(W)+	3	FNCE 315	Business Finance	3
BUAD 310	Business Communication (W)	3	PREL 235	Public Relations Prin. & Theory	3
	Physical Activity (P-1b)	1		Civ. & Global Persp. (I-3)	3
	History (I-3-a)	<u>3</u>		RELT 138, 225, or 255 (R-2)	<u>3</u>
		13			15

SUMMER

PREL 392 Public Relations Internship 3

FOURTH YEAR

COMM 397	Communication Research	3	BUAD 412	Prep.to Meet the Firms or COMM 412	1
MGNT 334	Principles of Management	3	BUAD 488	Seminar in Business Admin.+	1
PREL 485	PR Techniques	3	MGNT 464	Business Strategies (W)+	3
	Aesthetics & Skills Dev. (S-3)	3	PREL 344	Fundamentals of Advertising	3
	U.D. Religion (W)	<u>3</u>	PREL 482	PR Campaign	3
		15	PEAC 425	Fit for Hire	1
				Biblical Studies except 125 (R-3)	<u>3</u>
					15

TOTAL HOURS

125

+Required to take in residence.