

The Exchange

A publication of the School of Business and Management

Spring 2015

Advanced Accounting Students Attend Professional Meetings

By Julie C. Hyde, Ph.D., associate professor

Professor Julie Hyde is active in local professional accounting organizations and has always encouraged her students to attend local meetings. This semester, however, she made it a requirement in her Advanced Accounting class. While students were given a listing with pertinent meeting information for six local professional organizations, students chose to attend either the Tennessee Society of Certified Public Accountants (TSCPA) or Institute of Management Accountants (IMA) monthly lunch meetings.

Students enjoyed the professional atmosphere of the meetings. Carrie Mallory noted the importance of going to the meetings for networking. Myesha Rolle felt the TSCPA meeting was “an excellent opportunity to step out of my comfort zone and network with others.” According to Emily Oliver, “Networking and communication skills are vital to success in the business world and attending professional meetings allows you to practice both.”

Local accounting professionals appreciated the student involvement and complimented the students for their poise. They enjoyed hosting the students and being able to share school and career tips with them. Students, in turn, enjoyed meeting the professionals. Adam Johnson

attended the IMA meeting and said, “I found the other professionals very friendly and excited to learn more about me, my education, and my planned career path.” Rachael Hall said that it felt good to represent Southern at the TSCPA.

Most students had not attended a professional lunch meeting with a speaker until this semester. Andrew Fox, however, has been an active student member of TSCPA for more than a year. He said, “It is important to represent yourself in professional settings and to create relationships with professionals in the area.”

Though students were required to attend the meetings as a small percentage of their course grade, they could see the value. This experience exposed them to a real-life setting but also reinforced the practical aspects of their accounting course material. Brad Thomas found it “fun to use all the knowledge I have gained from class to understand what everyone was discussing at the IMA meeting.” One goal of the course requirement was to create in students a desire to get involved in professional organizations. Latimer Betat said, “Overall, I really enjoyed the occasion and plan to attend future networking opportunities.” It appears that goal was accomplished.

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L to R: Brandon Dorn, Zach Dye, Dr. Julie Hyde, Jyra Mitra, Myesha Rolle, Whitney Van Blargen, Rachel Hall, and Andrew Fox.



A Word from the Dean



Mark Hyder, dean

The Lord himself goes before you and will be with you; he will never leave you nor forsake you. Do not be afraid; do not be discouraged. (Deuteronomy 31:8 NIV)

As we approach the end of another school year, many students will be looking for jobs and summer internships. It can be very stressful entering a new work situation, making new friends, learning new tasks, and trying to make a positive impression. However, it is comforting to know that our God is a personal God and will be with us through all of these new and stressful situations.

We have had a full year of activities and are thankful that the Lord went before us and was with us during these events. Some of the highlights were:

- On the Thanksgiving New York Study tour, students met with Sabin Popescu, senior vice president of Risk/Portfolio Management at Citi Private Bank, over lunch, where he shared stories of working in New York and witnessing from the executive suite.
- In our moot court competition with the Tennessee Intercollegiate Legislative Society, our team advanced to the semi-finals.
- The business society continued its Christmas tradition of providing gifts to the homeless children in Chattanooga's battered Women's shelter.
- Residents participated in the Volunteer Income Tax Assistance program and prepared over 160 tax returns for low-income, and senior citizens in the Greater Collegedale Community.
- Our Enactus team participated in the national competition in St. Louis, Missouri.
- Our leadership Institute Ethical Leadership coordinated the "Beyond the Bottom Line" seminar in San Antonio with the North American Division of Seventh-day Adventists, where we provided financial continuing education to over 240 denominational treasurers and financial officers.

Over this summer we have a three-week China Study tour planned for May. Many of our faculty will be making presentations on campus and at various locations in North America, Brazil, Africa and India. We have many exciting activities planned for next year and it is our continued prayer that the Lord will go before us, that He will be with us, and that He will bless our plans.

The Graduate Assistant

By Alyssa Cara, graduate assistant



A lot has changed for me since the last time I wrote an article for the newsletter, and I have had some time to reflect on the things I have learned during my graduate studies at the School of Business and Management. Academically, Southern's program has prepared me for success in the business world and for life after college. Since I jumped right into my master's degree after finishing my bachelor's, I am getting ready to begin my first full-time job. I am positive that without my M.S. in Administration, I would not be ready for this new chapter in my life. The day after commencement, I will be starting in the Purchasing Department at Volkswagen, and I believe that my degree is a huge reason that I was offered the job, because I did not have a lot of experience in that area. This is a great example of how a master's degree can open up new doors and opportunities!

I have also had time to think about how Southern's program has prepared me morally and ethically. The professors at Southern care so much for their students and are passionate about showing them that it is 100% possible to be a Christian in a secular work environment. I have learned so much about leading and managing with a Christ like attitude toward others, and I believe this training will help me to be a better person in the workplace. Furthermore, I have learned that it's not always easy to hold firm to our beliefs. There will be struggles and challenges, but it is possible to do a good job at work and do the right thing, in each situation.

If you had asked me two years ago where I would be attending graduate school, chances are I wouldn't have immediately said Southern. After all is said and (almost) done, I am so pleased with my experience here, and I would enthusiastically encourage others to consider this program. Not only have I learned how to successfully manage others, lead workplace change, and understand the operations of a business, I have learned how to do all of these things with kindness, respect, and fairness. I firmly believe that my experience at the School of Business and Management has prepared me for a successful and happy career, and I suspect that I am not the only student walking away with this conviction.

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Power for Mind & Soul

True Education

By Robert Montague, Ph.D., professor



The School of Business is pleased when students use their business skills to support the mission of Christ. This is evident through the signage in the offices, the devotional messages that are integrated in classes, and the business student missionaries who circle the globe each year. Professors, too, embrace the large mission of the School of Business through a variety of outreach activities. An example of one such endeavor is the work of Pattern Life corporation, an organization directed by faculty member Robert Montague. Pattern Life supports educational wholeness as directed in the Bible and in the writings of Ellen White.

Pattern Life is sponsoring a True Education conference June 23-27 on the campus of Southern Adventist University. Speakers from Arkansas, North Carolina, and Collegedale will be presenting ideas and guidelines for operating educational institutions. Topics covered will include the Bible in the center of the curriculum, the history of agriculture in Seventh-day Adventist education, how to run a pattern school, and work as a portion of the educational plan.

In addition, Pattern Life operates two orphanages and schools in India, works alongside a missionary

dentist in Bangladesh, and supports translation of the writings of Ellen White into a variety of Indian dialects. The schools and orphanages help children who may lack adequate funding for their needs grow into mature young people who love the Lord, have solid educational skills, and help others. One young man, for example, was born to a mother who became widowed while he was in gestation. This young man is now a teenager who often gets the highest grades in his class. He has been planning for a number of years to pastor as an adult, but he's not waiting until then to get started. He speaks to people in villages on Sabbaths and studies his Bible during the week. As a result of the evangelistic work in the orphanage, young people and adults are often baptized.

Pattern Life is just one of the many activities in the School of Business that provide students with an educational program that is not only vertically focused on providing business skills, but horizontally focused on integrating mission into their academic routines. Students in such a program mature and consider citizenship responsibilities earlier than students in programs that are limited to academic readiness.

Thanks for this opportunity!



Tax Preparation Volunteer

By Leziel Hillary Dela Cruz, MBA in finance student

As a student, there aren't many opportunities for me to integrate what I learned in my business classes in volunteering projects. However, the School of Business and Management (SBM) in conjunction with the Internal Revenue Services (IRS) has provided me and other students this exact opportunity through the Volunteer Income Tax Assistance (VITA) and Tax Counseling for the Elderly (TCE) program. VITA/TCE is a wonderful program that provide free tax preparation services and tax counseling in the local community.

The program starts in the fall semester, when volunteers attend classes to learn about the tax preparation software provided tax VITA/TCE experts from Urban League of Greater Chattanooga. In the class, we are presented with different situations to help us best counsel and serve our potential clients. For example, the experts would present us with details about an individual and we have to be able to identify their filing status and what credits they are able to attain. After the classes, we took the VITA/TCE certification exam and before we all knew it we were certified to prepare taxes.

It can be quite daunting preparing another individual's taxes; there is this feeling of wanting to get the most return possible for the individual while not wanting to mess up their tax return. But overall the experience can be very rewarding. I remember in the past had always relied on a space to file tax returns for both of them. However, this past year certain circumstances arose to

where they had become destitute and homeless, and they each had to prepare their own taxes this year. They were so thankful that we were able to provide them with this service, and in the end the tax preparer was able to give them a substantial return plus advice for the following year. In other instances, where the volunteers were able to advise their clients to increase their federal tax withholdings if they were employed at multiple jobs so they could avoid owing taxes.

As the Site Coordinator, I remember there were days when I had only one volunteer and there five people were waiting for their taxes to be done. When that happened, the other volunteer and I would both prepare a return and then switch off to check each other's work. It was like clockwork when we had those days. We both had to learn to be efficient and able to quickly input information.

I am so happy to have worked with the volunteers we had this year. They were all willing to come before, in between, and after their classes and work to help prepare taxes for free. In one instance where a client wanted to give a tip and I remember the volunteer politely refused but the client kept hinting and said, "Oh, there has to be a way." The volunteer and I just looked at each other, and we said, "please don't; we'll get in trouble." Each volunteer was very willing to help one another, and it just amazed me how well-prepared each volunteer was after just taking a few

days of classes.

VITA/TCE Program is an amazing program, and I am so glad that I was able to be a participant and feel happy to have had this opportunity.

Would you like to volunteer next tax season? Please email Mark Hyder at markhyder@southern.edu.

The School of Business and Management is proud to announce that the B.S. Long Term Care Administration degree and the MBA with Healthcare Administration emphasis has been ranked in the top 50 programs by Public Health Online for 2015.



Congratulations on Acceptance!

The faculty and staff of the School of Business and Management at Southern Adventist University congratulate the following students on their acceptance into the School of Business and Management. These students join a group of aspiring business professionals dedicated to excellence and to the concept of service in the workplace as well as in the communities where they live.

Samuel Bernal	B.B.A. Financial Management Accounting	America Henry	B.B.A. Marketing
Christian Bunch	B.S. Business Administration	Matthew Horvath	B.B.A. Management Entrepreneurship
Joshua Clendenning	B.B.A. Management Entrepreneurship	Jed Hyde	B.S. Business Administration
Nikyleo Collie	B.B.A. Financial Management Accounting	Jennifer Landivar	B.S. Business Administration
Lindsey Conkle	B.B.A. Marketing	Carrie Mallory	B.B.A. Financial Management Accounting
Lauren Cundiff	B.B.A. Financial Management Accounting	Matthew Morgan	B.B.A. Computer Information Systems
Patricia Duvra	B.S. Business Administration	Holly Rigsby	B.B.A. Financial Management Accounting
Zachary Dye	B.B.A. Financial Management Accounting	Michael Santos	B.B.A. Financial Management Finance
Austin French	B.S. Business Administration	Lexington Saturno	B.B.A. Financial Management Accounting
Maggie Groves	B.B.A. Financial Management Accounting	Daniel Widner	B.B.A. Financial Management Finance
Karolyn Guzman	B.B.A. Management International Business	Lauren Zebrowski	B.B.A. Management Entrepreneurship
Mitchell Hagan	B.B.A. Financial Management Finance	Lily Zhang	B.B.A. Financial Management Finance
Lydia Hasan	B.B.A. Marketing		

Meet the Firms

Meet the Firms, Southern's biannual job and internship fair, is coming on **Thursday, October 8, 2015**. One of our students may be the perfect fit for your organization!

Visit southern.edu/meetthefirms to register your company for this event. The fair is sponsored by the schools of Business and Management, Journalism and Communication, Nursing, and Social Work, as well as the Alumni Relations office.



Graduate Degrees Awarded 2014-2015

December 2014	
Name	Degree
Christopher Russell Adkins	M.B.A. Management
Mark Allen Arquitt	M.B.A. Management
Laura Lynn Boyer	M.B.A. Management
Justin Mathieu Delhove	M.B.A. Nonprofit Leadership
David Charles Fetters	M.B.A. Management
Elizabeth Angelen Hart	M.B.A. Healthcare Administration
Patrick Michael Hayes	M.B.A. Management
William Samuel Heisler	M.B.A. Management
Jorge Roberto Hernandez Pleitez	M.B.A. Healthcare Administration M.F.M. Financial Management
Deborah Tonnette Hicks	M.B.A. Healthcare Administration M.S.N. Family Nurse Practitioner
Jeffrey David Leader	M.B.A. Management
Lonnie Mark Mixon	M.B.A. Healthcare Administration
Colin Douglas Petty	M.B.A. Management
Jose Daniel Rios	M.B.A. Healthcare Administration M.F.M. Financial Management
Vesnider Berlie Saint-Louis	M.B.A. Accounting
Erica Lea Schneider	M.S.N./M.B.A. Healthcare Administration
Alexander Stele	M.B.A. Healthcare Administration
Samuel J. Thomas	M.B.A. Healthcare Administration
Ilean Ulloa	M.B.A. Management

May 2015	
Name	Degree
Alyssa Christine Cara	M.S.A. Customized
Steve Scott Flynn	M.B.A. Marketing Management
Cristina Melo	M.B.A. Customized
David Ryan Mercer	M.B.A. Management

December 2014 Graduates



Meredith Elise Banks
B.A. International Studies [Italian]
B.B.A. Marketing



G. Michael Cain
B.S. Business Administration



Leziel Hillary Logatoc Dela Cruz
B.S. Business Administration



Andrew Taylor Eldenburg
B.S. Business Administration



Nathan Douglas Lorenz
B.S. Business Administration



Jeremy Evan Manasco
B.S. Business Administration

December 2014 Graduates



Savannah Brooke Maxwell
B.S. Nonprofit Management
(International/Community
Relations)



Matthew Grant Morgan
B.B.A. Computer Information
Systems



David A. O'Rawe
B.B.A. Financial Management
(Accounting)



Macy Marie Westbrook
B.S. Business Administration

No photo available:

Donnovan Timothy Greaves
B.S. Business Administration

Samuel Edward Little
B.S. Business Administration

Stephen Bryant Weitzel
B.S. Business Administration
A.T. Technology (Auto Service)

May 2015 Graduates



Caitlyn Ann Bartlett
A.S. Business Administration



Kevin Block
B.B.A. Financial Management
(Finance)



Steven Anthony Blondo
B.B.A. Financial Management
(Accounting)



Ronald Charles Boothby
B.S. Business Administration



Lindsey Elissa Brown
B.S. Long Term Care Administration



Stephanie Anne Brown
B.B.A. Financial Management
(Accounting)

May 2015 Graduates



Jimmy Christopher Bunch
B.S. Business Administration



Cory Dane Burnett
B.B.A. Financial Management
(Accounting)



Chris Edward Castaneda
B.B.A. Financial Management
(Accounting)



Nathan Benjamin Clute
B.S. Business Administration



Janice Priscilla Cosme
B.S. Business Administration



Chelsea Lynn Coston
A.S. Accounting
B.B.A. Management
(General Management)

May 2015 Graduates



Rhondi Alyssa Forbes
B.B.A. Financial Management
(Accounting)



Allison Marie Handel
A.S. Business Administration



Lydia Zahara Hasan
B.B.A. Marketing



Adam Johnson
B.B.A. Management
(International Business)



Tristan Emerson Knowles
B.B.A. Financial Management
(Accounting)



Dara Marie Laing
B.B.A. Financial Management
(Accounting)

May 2015 Graduates



Matthew J. Leonard
B.B.A. Financial Management
(Accounting)



Jason Cody McElroy
B.S. Business Administration



Jocelyn Rodriguez
B.S. Business Administration



Myesha Shadae Rolle
B.B.A. Financial Management
(General)



Alejandro Torres
B.B.A. Marketing



Joshua Tyman
B.B.A. Management
(General Management)

May 2015 Graduates



Matt Joseph Vaughan
B.S. Business Administration



Andrea Marie Wilhelm
B.S. Business Administration

No photo available:

Anthony K. Allen
B.B.A. Management
(Entrepreneurship)

Joseph Alexander Boyer
B.B.A. Management
(Entrepreneurship)

Scott Jonathan Brownlow
B.B.A. Financial Management
(Accounting)

Hayden Flores
B.S. Business Administration

Homer Stanley Keirse
B.S. Business Administration

E. Jyra Mitra
B.B.A. Financial Management
(Accounting)

Bradley K. Walz
B.B.A. Marketing

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Post Office Box 370
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Faculty

Michael Cafferky
Richard Erickson
H. Robert Gadd
Julie C. Hyde
Mark Hyder, dean
Robert Montague
Braam Oberholster
Cliff Olson
Verlyne Starr
Dennis F. Steele, Jr.
Leon Weeks
Jon Wentworth

Staff

Stephanie Sheehan, director of Enactus
and the Institute for Ethical Leadership
Lisa Kuhlman, graduate
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