



SOUTHERN
ADVENTIST UNIVERSITY
School of Business

BIZTECH NEWS

FALL 2017

INSIDE

Holiday Tips for Spending
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Southern Tiny Living



A WORD FROM THE DEAN

The Bible says "Study and be eager and do your utmost to present yourself to God approved, a workman who has no cause to be ashamed, correctly analyzing and accurately dividing the Word of Truth." 2Tim 2:15 AMPC

It is often believed that the work of education is to be able to memorize and recite facts, theories and cultivate the ability to define key terms and concepts. But if that is what all education is then we create graduates who become lost in the workplace and despite their good grades, lack the ability to

succeed in the workplace. Our work as educators needs to be more than memorization and recitation. One great writer has said that "Every human being, created in the image of God, is endowed with a power akin to that of the Creator—individually, power to think and to do. It is the work of true education to develop this power, to train the youth to be thinkers, and not mere reflectors of other men's thought." Education P17



The School of Business recently completed a workforce readiness survey where mem-

A WORD FROM THE DEAN

Members of our advisory board and local employers identified the skills they wanted to see in our graduates. To address some of these concerns our School of Business is focusing its educational efforts in developing experiential learning opportunities in the curriculum by: requiring internships,

Ability to:

Ability to think like an owner
Apply theory to practice
Communicate orally and in writing
Interpret data and explain what it means

offering mentorships with successful alumni and advisory board members, operating a Volunteer Income Tax Assistance site where students get hands on training, sponsoring an Enactus program where students make presentations to fortune 500 executives, requiring students to do oral arguments in strategies to mem-

bers of the local business community, requiring business law students to argue cases before a local judge, participating in the Institute of Managerial Accountants case competition, involving students in the Chamber of Commerce and the Chattanooga Chapter of the Tennessee Society of Certified Public Accountants.

We are currently in the process of a curriculum review to ensure that every class incorporates experiential learning so that when our students graduate they have become thinkers, tested by trial and approved by God as not mere reflectors of other men's thoughts. They will have the ability to apply theory to facts, synthesize meaning from data and effectively communicate that to others.

Mark Hyder JD. CPA.

TIPS AND TRICKS HOLIDAY SPENDING

Tamara Malakhov



With the holidays around the corner, you may be starting to think about buying gifts for the family, friends, coworkers... maybe the dog. According to Statista, the average American last year spent \$7521 on gifts.¹ But, if you're in a little bit of a pinch this year, here are some tips to help you save this holiday season:

3 Sales

Black Friday sales are not the best deals of the year², so consider shopping other sales and start early.

1 Pay with Cash

Pay with cash instead of a credit card. By doing so, you will be able to monitor how much you have actually spent as opposed to getting an unpleasant surprise bill in January.

4 Secret Santa

Consider a Secret Santa gift exchange. This helps save money since you are not required to buy gifts for everyone in a particular group.

2 Budget

Stick to a budget. Your wallet is not elastic.

5 DIY Gifts

These are cheaper and give a more authentic touch.

Resources

1- <https://www.statista.com/topics/991/us-christmas-season/>

2- <https://www.forbes.com/sites/davidwalt/2012/11/23/the-dirty-little-secret-of-apples-black-friday-sale/#7e4ec46a3be6>

MEET THE NEW PROFESSORS



LISA GANO

Mrs. Gano is a graduate of Southern Adventist University School of Business and taught here as an assistant professor of accounting from 1994-1999 and an adjunct professor in 2015. She has a Masters of Accountancy with an emphasis in Financial Accounting/Auditing from the University of Tennessee, Knoxville and is a Certified Public Accountant and a Certified Management Accountant. Currently, she is a member in the Tennessee Society of CPAs, the Institute of Management Accountants and the American Accounting Association.

Most recently she has been serving as Treasurer for the Professional and Business Association, a non-profit serving the Georgia-Cumberland Conference of Seventh-day Adventists. Her prior experience includes Accountant for Cole Enterprises, Tax Accountant for Income Tax Specialists, Inc. and Internal Audit Intern, for Provident Life and Accident and the General Conference Auditing Service. In her spare time, Mrs. Gano enjoys beekeeping, hiking, quilting, and woodturning. Along with her family she also enjoys traveling and enjoying the National Parks. She and her husband Ken have two great teenagers, Meaghan and Matthew.



DR. SUNIA FUKOFUKA

Dr. Sunia Fukofuka was recently the Program Director of the Online MBA Program and Distance Learning Centers for the Adventist International Institute of Advanced Studies (AIAS) in the Philippines. Dr. Fukofuka has taught in Tonga, Papua New Guinea, Ukraine, Kenya, Philippines and the United States. He has received awards from the International Association of Multidisciplinary Research as best researcher (2014), publication recognition from AIAS board (2013-2016), CPA award from Papua New Guinea (2006) for distinguished achievement, and the teacher of the year award (2003) in Tonga. He is a reviewer for the Journal of Management and Organization, published by the Cambridge Press.

Dr. Fukofuka is a resource speaker/trainer in qualitative research for the Philippines Association of Institutional Research (PAIR), and is one of the founding executives of the Asian Qualitative Research Association. He has studied in Tonga, Fiji, Australia, Papua

MICHELLE DOUCOUMES

Michelle Doucoumes joined the faculty of the School of Business in the summer of 2017. She teaches general business courses and directs the Institute for Ethical Leadership, including the Enactus program for student entrepreneurship. Previous to this Michelle served as the Director of the Wildwood Center for Health Evangelism and was a coordinator and founder of Southern's SALT: Soul-winning and Leadership Training program.

Michelle holds a bachelor's degree in accounting from Southern Adventist University as well as a master's degree in business administration from Southern. Her career started in accounting and finance, broadened into Bible work and mission work, and came full-circle into her passion: teaching students how to use their careers – especially business – to reach people for the Lord. She believes there are many projects, ministries and businesses yet to be started by dedicated young people with a passion for making a positive difference.

Michelle was named the School of Business' young alumnus of the year in 2014 and is honored to now serve in the school that helped shape her life direction. She hopes to help others find their calling and serve God with their unique talents.



New Guinea, India, and the Philippines. His hobbies include sports and a variety of outdoor activities, to include: soccer, tennis, mountain climbing & swimming. He also enjoys reading biblical literature and is actively engaged in ministry (singing & preaching). He is happily married to Ashley (10 years and counting) and they have been blessed with four boys: Ben, Siupeli, Lotoa, and Hosea. He loves the LORD and is humbled to serve Him at Southern. He prays that his life will be a blessing to the students and staff/faculty that he interacts with.

SWAYY: AWARD WINNERS

SWAYY wins second place at Business Pitch Competition.



Recent graduate, Seth Hill (2017), has won second place at Chattanooga's 'Will This Float?' business pitch competition. 'Will This Float? 2017' took place from 6-9 p.m. at River Place. Over 150 people attended the event, which featured business pitches from seven aspiring entrepreneurs from across southeast Tennessee.

SWAYY is a design and manufacturing company that produces fully-insulated hammocks. The company aims to minimize the gear used in overnight camping while also providing comfort for a variety of seasons. For second place, Seth Hill received \$500 cash, 10 hours of legal consultation, 10 hours of accounting consultation, three months of co-working space from Society of Work and a spot in a CO.LAB program. Congratulations Seth!

SCHOLARSHIP AWARD

SouthEast Bank provides scholarship funds for students



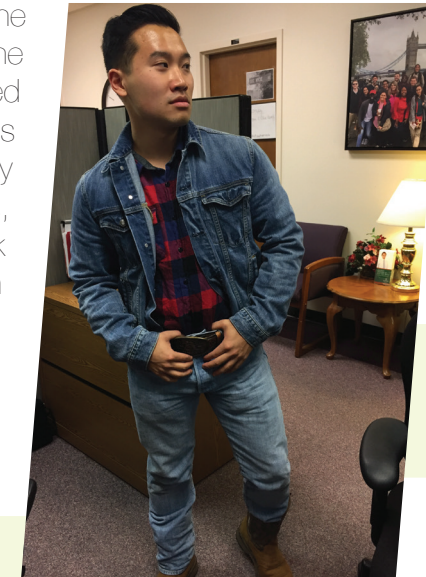
It is no secret that paying college tuition can be a hardship for some students. Thankfully Southern is surrounded by an engaged community that is invested in Southern's students. SouthEast Bank has been helping fund business students for 10 years. The scholarship was started in 2007 and is a four-year renewable scholarship benefitting one new Tennes-

see freshman on the Collegedale campus annually. The scholarship provides \$7,000 per year, adding up to a total of \$28,000 in scholarship award to each student. The recipients for this year are Joelle Kanaan, Jesse Darwin, Lauren Chajj, and Brandon Vanfossen.



SPIRIT WEEK

On the week of October 23, Students in the business department took a break from the usual business casual attire and replaced it with a bit of school spirit. Many students and faculty members dressed up as many characters such as nerds, twins, cowboys, billionaires, and even rainbows. Spirit week provided a small, healthy distraction from the arduous work of the week.



(Top right) Imani Hamilton and Braian Gomez dressed up for nerd day.

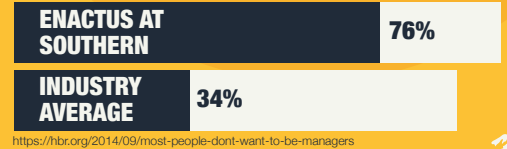
(Bottom left) Enactus President AJ Sato showing off his belt buckle.

Bottom right) Professor Hyde showing off some school spirit with her students.

HONOR GOD. HAVE FUN. BE EXCELLENT. MEET ENACTUS AT SOUTHERN

WE ARE GROWING
OVER **400%** GROWTH IN AUGUST 2017
WINTER 2017 MEMBERSHIP: 19
FALL 2017 MEMBERSHIP: 79

**WE ARE SKILLED
IN MAJOR WAYS.**
SHALL WE NAME A FEW?
BIOPHYSICS, BIOLOGY,
PSYCHOLOGY, THEOLOGY, NURSING,
COMPUTER SCIENCE, ACCOUNTING,
FINANCE, ADMINISTRATION,
MARKETING, ENTREPRENEURSHIP



**WE ARE GENERATING
RE-CREATION**

**WE ARE
MAKING
WAVES**



WHO WE ARE

The Enactus club at Southern Adventist University is re-creating lives! Enactus is a global organization in over 1,700 schools and 36 countries around the world. The mission of Enactus is to build entrepreneurial businesses that create sustainable solutions to current problems such as world hunger, energy crisis, poverty, and health issues.

In 2017 Enactus has welcomed exponential growth and diversity of talent to fill the needs of different projects that reach beyond business-oriented activities. In August alone, club membership has grown over 400%, and the club is building global projects that will transform lives from Collegedale, all the way to India. In order to achieve these lofty goals, Enactus has embraced the mission of "Re-Creation" for the 2017-2018 campaign.

Enactus President AJ Sato explained that while many people may not listen to a sermon about salvation, "ministering to their physical needs will open their hearts to the message of the gospel. 2 Corinthians 5:17 says that anyone 'in Christ is a new creation,' and our prayer is that lives will be re-created as a result of our projects."

The club has experienced great success recently, such as back-to-back regional championships and transforming their CPR LifeWrap project into a million-dollar company in two years. Vice President Eileen Flores said, "we are blessed to have Enactus members that are passionate about helping others and driven to create a tradition of sustainable success at Enactus. Our membership is growing, and we are excited to utilize our talents to change lives."

While much is happening, there is still much to be done. Enactus is diligently seeking partnerships and funding to make these kinds of projects a reality. If you feel called to be part of re-creating lives by sharing your wisdom, expertise, or funds, visit the club website: southern.edu/enactus

Why we love Enactus:

"It's sometimes hard to find a real sense of purpose and mission as a college student. Enactus has given me an outlet to not only better my community but to do so in a sustainable, innovative, and professional way." – **Riley Boone, VP of Finance**

"Enactus is a catalyst for young people who want to make worthy things happen. It incorporates a real-world start-up experience with collaboration among talented people and wraps all of it up with a determined purpose. I love how it trains us to be driven, but attentive to the needs of the people around us." – **Caleb Cook, VP of Graphic Design**

Eyes for India

Over 15 million people in India suffer from blindness, primarily from cataracts. Dr. Jacob Prabhakar has streamlined a 14-minute cataract surgery into a two-minute operation allowing his team to restore eyesight to over 300 patients in one day! Funding and infrastructure have been limiting factors, so project manager (PM) **Candra Raviere's** brilliant team is building a business that will help make this ministry self-sustainable.

The Plug

Google, Facebook, and Microsoft were built by brilliant college students and "The Plug" is our Enactus incubator where our students will have a platform to bring their incredible ideas to life! Led by **Jordan Layao** and **Jordan Putt** (aka Jordan²), this project is all about "turning concepts into reality."

Hunger to Heaven

According to the United Nations, one in six people in the world today are food insecure (they lack reliable access to sufficient, affordable, nutritious food). This team, led by **Mason Wing** and **Kennedy Haffner**, is building a sustainable solution to solve this problem by creating a scalable model of agriculture development within our community and beyond.

HTML (Hire Tech-Minded Ladies)

HTML is focused on advancing women's empowerment! The team is building a creative program that will teach young girls to code through multiple platforms. PM **Mallory Morgan** explains that her team's goal is to "empower and inspire girls to strive for a career in technology, while closing the gender gap in the industry."

Disaster Relief

Hurricanes Harvey, Irma, and Maria have left millions of victims in their wake. PM's **Josh Clendenning** and **Skyler Davis** are leading this project to create solutions that revitalize the social and economic infrastructure of disaster-stricken communities.

Trash to Treasure

The Guardian reports 50% of food in America is wasted. Project Managers **Carter Ware** and **Carine Moura** are leading a team that is focused on a biodiesel project that will transform used cooking oil from the community into diesel that can be used to fuel automobiles on campus and beyond.

Veteran Empowerment Training (VET)

Veterans are willing to sacrifice their lives so we may live ours. Sadly, when they return from service, thousands of veterans find their incredible skills (communication, high-pressure performance, tactical execution, etc.), do not always lead to jobs. PM **Gabe Hernandez** explains that VET's goal is to be the bridge that connects veterans with jobs through a multifaceted online platform.

Cultural Integration

America was founded on hard work, opportunity, and diversity. This team, led by **Lucas Karpiuk** and **Mark Gindi**, will be the bridge that connects immigrant families to their communities beginning with three ventures: a restaurant, self-employment opportunities, and a soccer school. Lucas and Mark explain that their passion is to "help people without a home feel at home."

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www.enactus.org



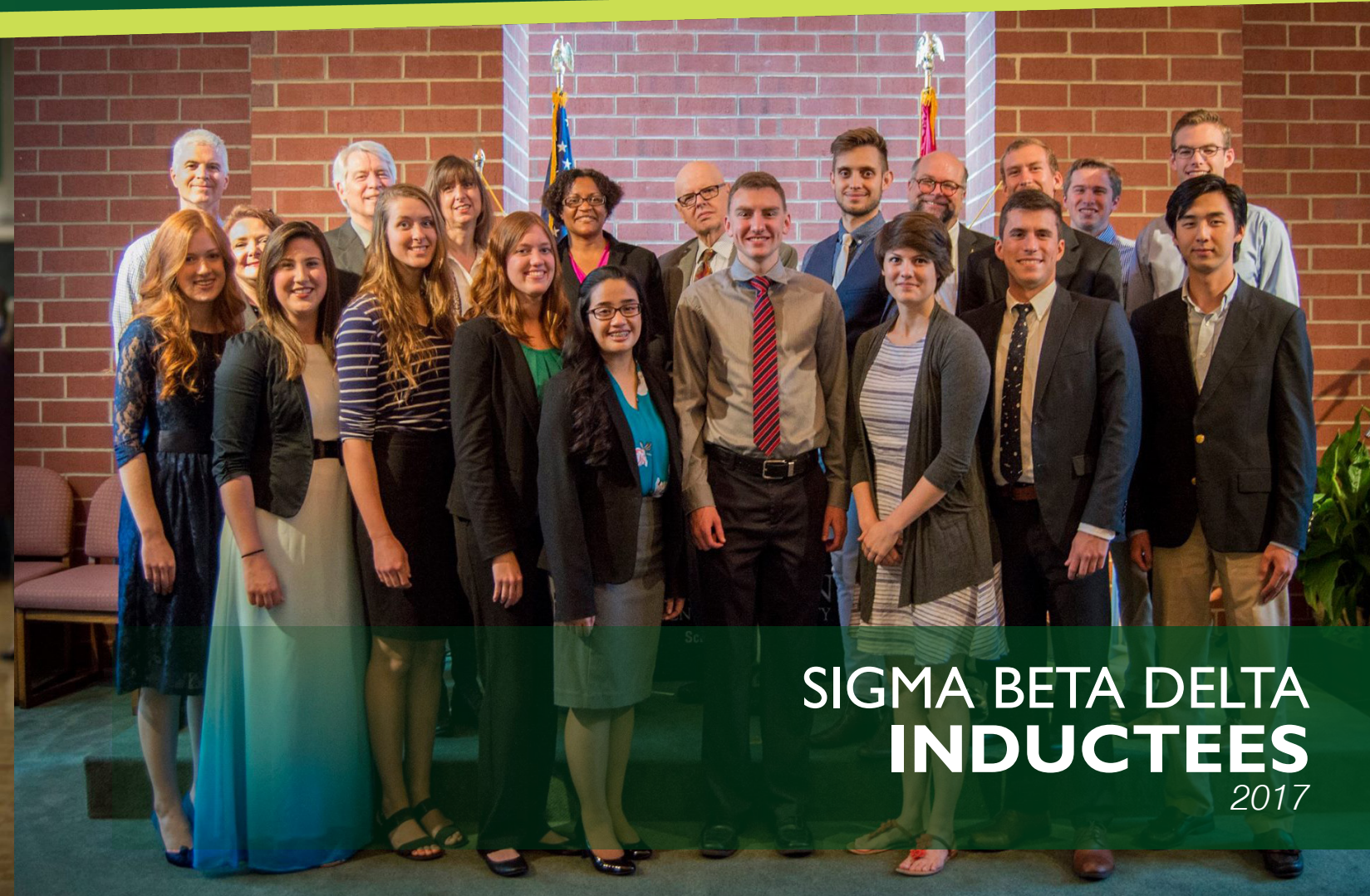


BUSINESS DEPARTMENT MEET THE FIRMS

Bi - Annual event

This semester, the School of Business just had their bi-annual Meet the Firms convocation where more than 50 firms and graduate programs set up booths in Iles gym to recruit students on our campus for internships, graduate programs, and job opportunities.

We appreciate Lisa Kuhlman, Assistant Professor at the School of Business, for coordinating this event and to all the firms and graduate representatives that took time out of their busy schedules to join us!



SIGMA BETA DELTA INDUCTEES

2017

Mr. Jeffrey Brownlow BBA Financial Management-Accounting
Mr. Christian Bunch BS Business Administration
Mr. Isaac Chang BBA Accounting
Ms. Grace Danaher BS Business Administration
Mr. Brandon Dorn BBA Financial Management-Accounting
Ms. Martha Freire BS Business Administration
Ms. Maggie Groves BBA Financial Management-Accounting
Mr. Mitchell Hagan BBA Financial Management Finance
Ms. Kaitlyn MacLafferty BBA Financial Management-Accounting
Mr. Stefan Heldzinger BS Business Administration
Mr. Greg Manestar BBA Management-International Business
Mr. Hayden Palm BBA Accounting
Ms. Brianna Paradis BBA Accounting
Mr. Jeffrey Pichardo BBA Marketing
Ms. Katherine Pohle BBA Accounting
Ms. Holly Rigby BBA Financial Management-Accounting
Mr. Mathew Savard MBA Healthcare Administration
Ms. Lauren Zebrowski BBA Management-Entrepreneurship

School of Business Accepted Students

Mr. Matthew Fetingis BS Business Administration
Ms. Sarai Dominguez BS Long-Term Care Administration
Ms. Kayla Fogg BBA Management-General Management
Mr. Christopher Miller Finance
Nathan Umali Senior - Finance
Jeremiah Holt Senior - BS Business Administration
Liliana Nunez Senior - Management, International Business

School of Business Accepted Students

We are honored to accept the following students into the School of Business Program. These students will have the privilege to take part of a group of dedicated faculty and business professionals, to learn to become excellent leaders in the workplace and their communities.

BUSINESS DEPARTMENT STUDY TOUR TO CHINA

Abigail King, sophomore marketing major and China Study Tour participant



Following graduation week-end in May, nearly 20 students from the School of Business and School of History embarked on a study tour to China. This three-week trip, led by professors Braam Oberholster and Autumn Schilleman, provided students with incredible life experiences, as well as six hours of business credits.

***“I am definitely thinking of returning and spending more time in the cities I enjoyed from our tour - Allie Tennyson*”**

During their visit, the students explored six different cities including: Beijing, Xian, Jiuzhaigou, Chengdu, Shanghai, and Hong Kong. While there, students visited multiple tourist locations including the Great Wall, Forbidden City, Terracotta Warrior Museum, and Panda Research Base, along with many other famous Chinese sites. They also had the opportunity to visit multiple business and learn from their

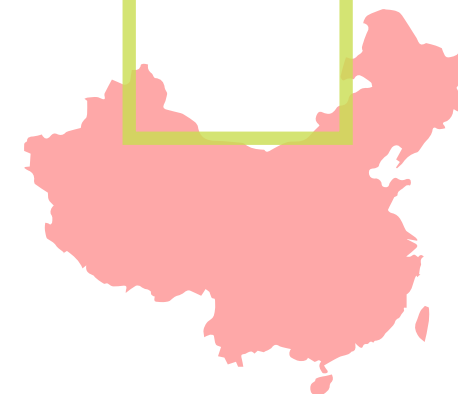
management styles and marketing techniques.

To earn their college credits, students were required to keep journals where they documented their findings and explored economic questions relating to the Chinese society. "My perspective on business and humanity alike changed after my trip," said Jesse Darwin, junior finance major. "My experience in China was immersive and gave me further insight than I could have predicted."

Upon returning from China, many of the students expressed an interest in returning. "The Chinese study tour allowed me to visit my birth country and learn a lot about the rich history of China, while exploring with my friends and earning college credits," said Allie Tennyson, junior computer science major. "Because our trip only covered part of China, I am definitely thinking of returning and spending more time in the cities I enjoyed most from our tour"



If you are interested in participating in the next China study tour, applications will be available next school year, 2018-2019, for this biennial trip.



STUDENTS BUILD TINY HOUSE SOUTHERN TINY LIVING

Cynthia Salinas - Junior, English Major



Recently, construction management studies presented Southern Adventist University's first tiny house at the 2017 Tennessee Tiny House Festival. They won first place in the do-it-yourself category as voted by the general public.

Professor Youngberg, who teaches most of the requirements for the construction management major at Southern, began the idea of building Tiny Houses on Southern's campus about four years ago. Because of the lack of space on campus, he was unable to move forward with his idea, but he did not give up on it.

This past year, a friend of Youngberg's allowed him to use his barn to build the house's

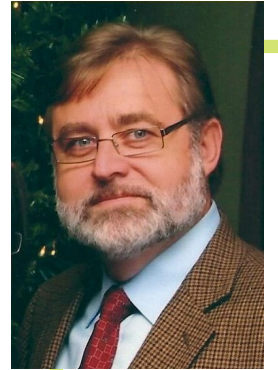
structure. After the structure was built, Youngberg and his students were able to haul the house into Southern's campus, where they finished its interior and exterior.

This tiny house differs from others because it provides 7.5-square feet of storage space, a full-sized fridge and a full sized bathtub. The main floor contains all major living spaces: a bathroom, a kitchen and a living room. There are two lofts that fit two queen-sized mattresses or hold extra storage. The house's cabinetry is from IKEA and can be customized to future customers' preferences. It is also compatible for the solar panel system.

The tiny house project provides funding for the technology department, gives construction management majors a practicum and serves as a recruiting tool for the department. Southern's second tiny house is currently on the road to construction. Ryan Tompkins, a sophomore construction management major, said "We build our own model. We build it from scratch. I get to help design it and see everything that goes into it." Unlike the first house, it will be a collaboration of all the student's ideas and will be built from the ground up.

“I was told by a lot of people that we have one of the nicest interior packages they have seen, ever.”

-Professor John Youngberg



Because the structure falls within the size regulations of the DoT, This tiny house does not need a special permit for transportation.



- Full size bathtub and shower
- Electric washer/dryer
- Sink Storage
- Water connection for toilet



- 3 burner gas stove
- Oven
- Stainless steel sink
- Butcher block table
- Refrigerator/freezer

Dean

Mark Hyder

Faculty

Michelle Doucoumes

Sunia Fukofuka

Lisa Gano

Mark Guild

Julie C. Hyde

Lisa Kuhlman

Luceta McRoy

Braam Oberholster

Stephanie Sheehan

Dennis F. Steele Jr.

Dale Walters

Leon Weeks

John Youngberg

Graduate Studies Coordinator

Teshia Price

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