

Letter from the Dean

“Live creatively, friends. If someone falls into sin, forgivingly restore him, saving your critical comments for yourself. You might be needing forgiveness before the day’s out. Stoop down and reach out to those who are oppressed. Share their burdens, and so complete Christ’s law. If you think you are too good for that, you are badly deceived” (Gal. 6:1-3, MSG).

At the recent Beyond the Bottom Line conference, the keynote speaker shared lessons he learned while guiding a blind man to the top of Mt. Everest. He identified two essential ingredients as necessary in order for the blind man to succeed. The first is trust. The blind man must trust the advice of his guide.

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BIZTECH NEWS

Alumni Launch Morning Pointe Endowment for Long Term Care Administration Program

The School of Business wishes to express its profound gratitude to alumni Franklin Farrow, ‘93, and Greg Vital, ‘14, for establishing the Franklin Farrow and Greg A Vital Morning Pointe Endowment for Long-Term Care Administration B.S. program at Southern Adventist University.



Greg Vital



Franklin Farrow

This transformational \$500,000 gift will broaden and strengthen the Long Term Care Administration program to encompass not only an emphasis in skilled nursing care but also assisted living, Alzheimer’s memory care, and other emerging senior care services. This endowment will promote strategic partnerships and collaboration with other local colleges and universities, relationships with industry care providers of care purpose of establishing internships, and career placement opportunities for students.

The program also encourages interdisciplinary collaboration within Southern to broaden student interest and create a holistic approach

to senior care that incorporates the spiritual mission of Southern Adventist University. This endowment will position Southern’s Long Term Care program as an authority in this field, both in Adventist circles of higher education and among regional colleges and universities in Southeast Tennessee.

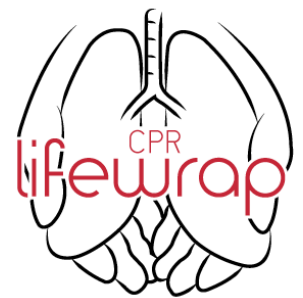


Volunteer Income Tax Assistance Program

During the month of February, when the deadline for filing taxes was fast approaching, Southern's School of Business partnered with the IRS to provide a free tax service to the surrounding community. Business students who volunteered were IRS trained and certified to work with tax filers to prepare forms and information using office space in Fleming Plaza (found between the Adventist Book Center and Campus Shop). With 17 volunteer tax preparers, Southern was able to serve more than 200 clients this tax season.



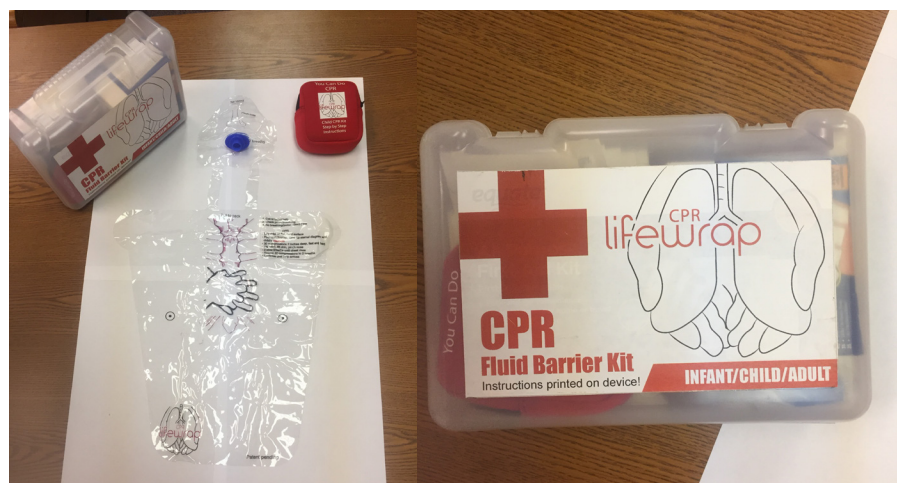
Enactus Supports Local Entrepreneur During Business Launch.



Two years ago our Enactus president, Richard Griggs, connected the Southern team with Launch of Chattanooga, which is designed to help startup companies learn how to successfully run a business. Felicia Jackson was one of the entrepreneurs trying to get her feet wet. Our Enactus team decided to partner with her (through Launch of Chattanooga), and we began to meet every Friday at the CampHouse, downtown. She explained her product, its mission, and how the idea was born. We started developing a business plan, presentations for her to pitch to investors, a website, financial statements, marketing plans, and find out about possible manufacturers, networking events/competitions, and even sales.

The CPR LifeWrap is a piece of medical-grade plastic embossed with a template, directions, and a mouthpiece for performing CPR in emergency situations. The product is designed to reduce the risk of rib breakage and save lives (not to replace CPR certification training). The CPR LifeWrap is AED compatible, versatile in size (available in infant, child, and adult sizes), dependable (no battery power needed), and affordable (\$20-25, depending on size ordered).

Our Enactus team feels confident in Felicia's ability to take the CPR LifeWrap to its full potential. For Felicia, the CPR LifeWrap will be deemed a success when it saves its first life.



LifeWrap product and packaging

Congratulations, May 2017 Graduates





Farewell to Professor

Since 1993, H. Robert Gadd has taught Southern students a variety of undergraduate and graduate business classes, ranging from Basic Accounting to Auditing and even Business Statistics. His dedication to teaching is apparent in the classroom. He engages students to be critical and rational but also creative in their responses. His career includes over 20 years of experience as a practicing accountant and auditor, licensed in Maryland. In addition, Professor Gadd has taught at other universities and at Pine Tree Academy.

School of Business colleagues have long admired this professor's commitment to helping students develop their accounting knowledge and expertise as they move from the classroom to the workplace.

Robert Gadd

Spring 5K Color Run Raises Funds for School Building

Business students in the Global Leadership Society hosted a color run this spring and donated 100 percent of the proceeds to build an Adventist school in Central Asia.

Rebecca Davis, chair of the Senate Social Justice Committee, teamed up with international business major Natalia Peña to host the club's first 5K race in nearly five years. The organizers arranged for its profits to cover the cost of completing a school building in Kyrgyzstan, where international business major Lucas Karpiuk served as a student missionary.

Although it was raining on the morning of the race, volunteers showed up with amazing attitudes, which set a positive tone for the entire day. The event drew 200 runners and raised \$4,000, thanks to additional donations from the Student Association Senate and the Alumni Relations department as well as a matching fund from Student Association President Moses Maier.



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December 2016 Graduates

Undergraduates

Carina Allen
J B Bahn
Angel Barrios
Eva Boateng
Jonathan Bodinet
Cason Boldrey
Jeffrey Brownlow
Christian Bunch
Samuel Ceja Lopez
Isaac Chang
Jezrelle Corrales
Grace Danaher
Sarai Dominguez
Brandon Dorn
Adrian Fernandez
Matthew Fetingis
Martha Freire
Maged Gadelrab
Maggie Groves
Mitchell Hagan
Arthur Harper
Stefan Heldzinger
Seth Hill
Preston Litchfield
Kaitlyn MacLafferty
Moses Maier
Greg Manestar
Elias Martinez
Brock Murphree
Peter Nielsen

BS Business Administration
BBA Financial Management – Accounting
BBA Financial Management
BS Business Administration
BBA Management – Entrepreneurship
BS Long – Term Care Administration
BBA Financial Management – Accounting
BS Business Administration
BS Business Administration
BBA Accounting
BS Business Administration
BS Business Administration
BS Long – Term Care Administration
BBA Financial Management – Accounting
BS Business Administration
BS Business Administration
BS Business Administration
BS Business Administration
BBA Financial Management – Accounting
BBA Financial Management – Accounting
BS Business Administration and Public Relations
BS Business Administration
AT Construction Management
BS Business Administration
BBA Financial Management – Accounting
BBA Finance
AS Accounting
BS Business Administration
BS Business Administration
BBA Management – General Management



Undergraduates

Peter Nielsen
Hayden Palm
Brianna Paradis
Natalia Pena
Melissa Peterson
Jeffrey Pichardo
Katherine Pohle
Rebecca Preval
Vidal Ramirez
Holly Rigsby
Geovanna Ruiz Vera
Jeffrey Tan
Deborah Valmont
Alyana Williams
Lauren Zebrowski

BBA Management – General Management
BBA Accounting
BBA Accounting
BBA Management – International Business
BS Business Administration
BBA Marketing
BBA Accounting
BBA Marketing
BBA Management – Entrepreneurship
BBA Financial Management – Accounting
BS Business Administration
BBA Finance
BS Business Administration
BBA Management – General Management
BBA Management – Entrepreneurship

Graduates

Varilus Pierre
Matthew Savard

MBA Healthcare Administration
MBA Healthcare Administration





Post Office Box 370
Collegedale, TN 37315

Faculty

Michelle Doucoumes
Sunia Fukofuka
Lisa Gano
Mark Guild
Julie C. Hyde
Mark Hyder, dean
Lisa Kuhlman
Luceta McRoy
Braam Oberholster
Stephanie Sheehan
Dennis F. Steele Jr.
Leon Weeks

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southern.edu/business

Letter from the Dean

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The second is forgiveness, because whenever the guide makes a mistake, the blind man suffers. The only way for the blind man to make such a climb is to trust, forgive, and then trust again—because every leader makes mistakes.

I recognize this dynamic operating in the leadership environment, where I must trust my leader, forgive his mistakes, and trust again. That is the only way to maintain a positive environment leading to success. I also understand that as a leader, I need the trust of my followers, their encouragement when I fail, and their willingness to trust again in order for us all to succeed. These are very humbling but necessary reflections.

The School of Business has accomplished much this semester. The VITA program prepared 230 tax returns, securing \$342,704 in refunds for low-income and elderly residents of

the greater Collegedale community. Our Enactus team won a regional championship and will compete in the national competition in Kansas City this summer. Southern's Institute of Ethical Leadership held its second Beyond the Bottom Line conference in Portland, Oregon, which drew 326 financial leaders of the Seventh-day Adventist Church. Our annual Meet the Firms and Graduate Schools event provided a valuable networking opportunity for participating students, employers, and educational institutions. The long-term care banquet featured a panel discussion on the challenges and treatment of Alzheimer's disease.

In addition, under the direction of alumni Greg Vital and Franklin Farrow, Morning Pointe created a scholarship fund for nursing and business students and an endowment for our soon-to-be-renamed Long-term Care Program. We also concluded a successful E. A. Anderson Lecture Series, which featured

returning School of Business alumni Luis Chanaga from Kettering's Grandview Medical Center, Cory Reeves from Adventist Health Systems, and Rick Richert from the Wall Street hedge fund of SoundPoint Capital.

The School of Business owes a great debt to those who have gone before us and to those who return and give back. Many thanks from the students and faculty of your alma mater.

