

# BIZTECH NEWS

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### 5-9 Celebrating Student Success

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From scholarships and departmental awards to national championships and graduation, we are proud of our students' accomplishments.



### 10-11 European Study Tour

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Follow our students on the 2018 School of Business European Study Tour. The biannual event ran from May 7 through May 27. The tour commenced in Germany, then proceeded through five additional countries: Austria, Switzerland, France, Italy, and England.

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AGA Student Award | Technology Update | Meet the Firms | Long Term Care Banquet Awards | VITA | Sigma Beta Delta | Graduation | Summer Savings | Summer Camps

# A FINAL MESSAGE AS DEAN HYDER



Just a few months ago, we completed graduation at Southern. Many students after four years (sometimes more) have earned their degrees and are now ready to move into their careers. After these years of intense academic study, it is easy for graduates to feel that they are accomplished and ready to tackle the large challenges of life. I remember how hard it was to pass the CPA Exam and that after I passed it, I thought I had really accomplished something. That was until they told me that all it meant was that I had attained the absolute minimum threshold for functioning in my profession. To be accomplished, I had to learn much more than just what was needed to pass the exam.

Graduation is only the beginning of learning, and to be truly accomplished, professionals must continue to learn throughout their lives. The same is true in our spiritual lives. The apostle Paul in his letter to the Philippians wrote: "I'm not saying that I have this all together, that I have it made. But I am well on my way, reaching out for Christ, who has so wondrously reached out for me. Friends, don't get me wrong: By no means do I count myself an expert in all of this, but I've got my eye on the goal, where God is beckoning us onward—to Jesus. I'm off and running, and I'm not turning back" (Phil. 3:14-16, MSG).

As an apostle and the witness to many miracles and visions, Paul easily could have felt that he did have it all together. But even he, at his exalted level, still felt he had much to learn. I challenge all of the graduates to keep, as Paul did, their eyes on the goal that leads us forward to Jesus. I urge them to commit to lifelong learning in their professions and in Christ.

This is my final word as dean of the School of Business. I have elected to return to teaching as my primary responsibility; that is where my passion and joy lies. I, along with the rest of my colleagues at the School of Business, am delighted to welcome Stephanie Sheehan, PhD, as our new dean. She has been at Southern for 12 years, most recently as the director of our Leadership Institute. She is a former vice president of SunTrust Bank and comes to us with a doctorate in leadership from the School of Business and Entrepreneurship at Regent University. Please join us in welcoming her as our new dean.

**- MARK HYDER JD, CPA.**

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“  
I press toward the  
mark for the prize  
of the high calling of  
God in Christ Jesus.”

- Phil. 3:14, KJV

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# MEET OUR NEW DEAN

Dean Hyder's counsel to students, "you must continue to learn," reminded me of a conversation I had with my best friend in the 8th grade. We mused about what we wanted to be when we grew up. She wanted to be a veterinarian so she could care for horses, but my response lacked such specificity. I said: "I'm not sure. I just know that I want to keep learning and trying new things all of my life." So far, I'm on target—still learning. And when taking on a new role such as this, there's no shortage of opportunities to learn.

Whether embraced or endured, these opportunities can serve as a catalyst for personal and professional growth, if we choose a learning-oriented perspective.



Commit your works to the Lord and your thoughts will be established"

- Prov. 16:3, NKJV

Perhaps most importantly, they provide conduits for spiritual growth as we lean in a little closer to God for wisdom and guidance in order to build on our prior learning and navigate unfamiliar territory. Proverbs 16:3 provides this assurance: "Commit your works to the LORD, and your thoughts will be established." In other words, He will teach us what we need to know, and if we maintain a state of mind that is open to learning, we can be successful in the paths in which He leads. #TRUTH

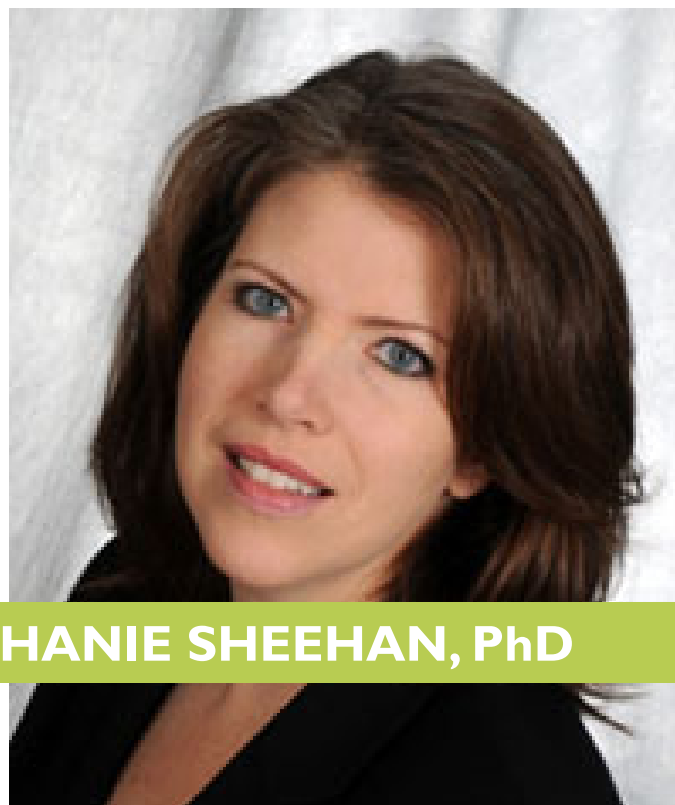
And speaking of learning, some of the students working on this newsletter suggested a Q&A to help you learn a little more about me.

What's on your bucket list? Travel—anywhere, everywhere (I'm currently dreaming of the fjords in Norway); a century ride; another half-marathon. What activities or hobbies do you enjoy? Most frequently hiking, trail running, cooking/entertaining, and crossword puzzles. And I'm very, very passionate about speaking and teaching.

Do you have any pets? Currently I have two cats, Chevy and Cougar. I also like dogs, and before these two cats I had two dogs (Kudzu and Boo) and two other cats (Levi and Smoke). Levi lived to age 19, and both dogs and Smoke lived to age 16.

Skills you'd like to acquire? Pet grooming, as a way to contribute to the health, vitality, and adoptability of pets awaiting adoption at nonprofit shelters and with foster hosts.

Enough about me, we'd like to learn about you! Along what professional paths have you traveled? As an alum, what advice would you share with current students? Students, what questions would you like to ask our alum about career life after graduation? Please write to us at [business@southern.edu](mailto:business@southern.edu).



**STEPHANIE SHEEHAN, PhD**



# AGA AWARD

The winner of the Chattanooga chapter of the Association of Government Accountants (AGA) was recent graduate Paloma Saavedra. AGA offers two scholarships for Accounting/Finance majors who have previously taken six (6) credit hours of Accounting/Finance classes and are currently enrolled in upper-level Accounting/Finance courses offered at an accredited college or university. The scholarship program is designed to promote interest in governmental accounting and provides \$500 toward the recipient's tuition. The award criteria is based upon a combination of factors that include academic achievement (GPA in major course of study and overall GPA) and civic involvement (applicant's service to community programs and activities). Consideration is given for financial need (the extent the student is paying his/her way through school). The application process

also requires an essay of no more than 750 words that shares why the student chose accounting, as well as his or her career objective, leadership abilities, and service in the community. The School of Business is proud of Saavedra's achievement and supports her success as she seeks to make a meaningful contribution to public financial management.



(Saavedra and Professor Julie Hyde)

## DEPARTMENTAL AWARDS:

Dean's Award	Karly Peckham
Accounting	Robyn Marshall
Marketing	Caityln Bartlett
Finance	Caleb Howard
Business Administration	Jeremy Holt
Management	Nikoli Brown
International Business	Abigail Napoles
Technology	Michael Garland
Economics	Tao Yang

## VOLUNTEER INCOME TAX ASSISTANCE

# VITA

2018

### VOLUNTEERS:

Abby Flores	Matthew Steinke
Brandon Dobrowsky	Monica Mendoza
Catelyn Hubbell	Nestlee Bautista
Caleb McKinney	Nicole Woodcock
Carla Whittingham	Nikoli Brown
Dakota Bemis	Ray Boone
David Cammack	Robyn Marshall
David Kavistan	Sophia Goynes
Derek Ziesmer	Taylor Adams
Kennedy Haffner	Tyler Krause
Kevin Batres	Vidal Ramirez

Southern Adventist University, in partnership with the Samaritan Center, Urban League of Greater Chattanooga, and the IRS participated in the Volunteer Income Tax Assistance "program" during the 2018 tax season. We had 23 student volunteers prepare 280 tax returns assisting the low income and elderly of Collegedale to receive \$438,369 in tax refunds. Since 2013 our students have prepared 1,082 tax returns with refunds totaling over 1.6 million for our local community.



## International Honor Society in Business, Management, and Administration

"It is with great honor that we recognize this year's roster of distinctive Sigma Beta Delta Inductees. These students have been carefully selected to become part of a society of dedicated faculty and business professionals. We are confident they will strive to uphold excellent leadership in the workplace and stand as beacons in their communities."

Taylor Adams, *BBA Finance*  
Caitlyn Bartlett, *BBA Marketing*  
Nikoli Brown, *BBA Management*  
David Cammack, *BBA Accounting*  
Michael Ciurea, *BBA Finance*  
Addison Clark, *BBA Marketing*  
Victor DeRose, *BBA Marketing*  
Imani Hamilton, *BBA Finance*  
America Henry, *BBA Marketing*  
Jeremy Holt, *BS Business Administration*  
Caleb Howard, *BBA Finance*  
Tyler Krause, *BBA Accounting*  
Robyn Marshall, *BBA Accounting*  
Mallory Morgan, *BBA Marketing*  
Abigail Napoles, *BBA International Business*  
Karly Peckham, *BA Computer Science*  
Asher John Sato, *BBA Finance*  
Megan Wilkens, *BS Business Administration*  
Nicole Woodcock, *BBA Accounting*

Edner Dede, *MBA Healthcare Administration*  
Kent Roberston, *MBA Customized*





SCHOOL OF BUSINESS  
& TECHNOLOGY

# GRADUATION

MAY 2018



Erin D. Chapman, *MBA Healthcare Administration*  
Nikyleo Ashawn Collie, *MBA Accounting*  
Edner Dede, *MBA Healthcare Administration*  
Caitlin Elizabeth Suzanne Faber, *MBA Finance*  
Kristine N. Maxam, *MBA Management*  
Jessica Pieretti, *MBA Customized*  
Kamron Joseph Stock, *MBA Customized*  
Karren Hawse-Thomas, *MBA Healthcare Administration*

## Congratulations Class of 2018!

Taylor Madison Adams, *BBA Finance*  
Caitlyn Ann Bartlett, *BBA Marketing*  
Ray Riley Boone, *BBA Accounting*  
Nikolii Duncan Brown,  
*BBA Management-General  
Management*  
David Lee Cammack, *BBA Accounting*  
Omega Louise Carr,  
*BS Business Administration*  
Michael Oliveira Ciurea, *BBA Finance*  
Addison Thomas Clark, *BBA Marketing*  
Dakota Andrew Denius,  
*BS Business Administration*  
Benjamin Kyle DePas,  
*BBA Financial Management-Finance*  
Joel Austin DePas,  
*BS Business Administration*  
Luccas Barbosa Ferreira,  
*BS Business Administration*  
Mark Rami Gindi, *BBA Marketing*  
Imani Elizabeth Hamilton, *BBA Finance*  
America Anne Henry, *BBA Marketing*

Asher John Hidetaka Sato, *BBA Finance*  
Jeremiah Wilson Holt,  
*BS Business Administration*  
Caleb Glenndon Howard, *BBA Finance*  
Sabernetha Jeanlouis, *BBA Marketing*  
William Tyler Krause, *BBA Accounting*  
Isabella Rose Langston, *BBA Marketing*  
Jordan Christopher Layao, *BBA Marketing*  
Riley Ronald Manestar, *BBA Finance*  
Robyn Lynn Marshall, *BBA Accounting*  
Owen L. McKenzie Jr.,  
*BS Business Administration*  
Ramey Garland Miller,  
*BS Business Administration*  
Matthew Jarrett Moore,  
*BS Business Administration*  
Karen Abigail Napoles Moreno,  
*BBA Management-International  
Business*  
Mallory Hannah Morgan, *BBA Marketing*  
Carine Manzolli Moura,  
*BBA Management-General Management*

Jonathan Olufemi Marcus Owolabi,  
*BS Business Administration*  
Karly Sierra Peckham, *BBA Marketing*  
Natalie Renee Recasner,  
*BS Long Term Care Administration*  
Paloma Saavedra, *BBA Accounting*  
Michael Howard Schultz II,  
*BBA Management-General  
Management*  
Carla Sheree Whittingham,  
*BBA Accounting*  
Megan Danielle Wilkens,  
*BS Business Administration*  
Benjamin Francis Williams,  
*BS Business Administration*  
Wesley Brandon Willier,  
*BBA Management-General  
Management*  
Peter Andrew Wolcott,  
*BS Business Administration*  
Nicole Maree Woodcock,  
*BBA Accounting*

Savannah Grace Brown, *AS Business Administration*  
Jason Bradley Moore, *AS Accounting*

**TECHNOLOGY DEPT.**  
Stephen Lee Lewis Hays, *BT Auto Service Management*



# SAU ENACTUS WINS REGIONAL CHAMPIONSHIP

*Places Second in League at National Competition*

This year the students in Southern's Enactus team were not only named regional Enactus champions, allowing them to move on to the Enactus national competition, but they also won second place in their league at the national level. This is their highest placement to date and puts them in the top 7 percent of all 444 U.S. Enactus teams.

This recognition was incredibly meaningful, because it was not a journey without challenges. This year, the

university's Enactus team focused on the theme of "re-creation" –a reminder of God's creative and redemptive power, and our privilege to partner with Him in this work. It was a fitting theme, because with only a few returning members and all previous projects either completed or otherwise ended, Enactus was challenged to "re-create" from the ground up. Forty-six new members and five new projects later, Enactus is seeing what we believe is just the beginning of a larger work.



## Here are a few things ENACTUS has been working on:

### Now I See

- Partnered with Jacob Prabhakar, a revolutionary ophthalmologist who restores eyesight to 10,000 plus Indians dealing with cataracts to help solve the blindness crisis in India.
- Launched a merchandise business that raised over \$7,000 in just two weeks. This project helped restore eyesight to over 80 people.
- Sent two team members to India to conduct a business needs assessment and develop plans for sustainable expansion of the project.

### GCS: Grow. Create. Share.

- Educated and equipped 25 kids in Chattanooga's food deserts with indoor grow kits, teaching them how to grow and love healthy foods.

### HTML: Higher Tech-Minded Ladies

- Narrowed the gender gap in technology, allowing 44 teen and pre-teen girls to re-envision their future and seize incredible opportunities in the computer science industry.
- Held a 10-week course where girls designed their very own app for mental health and wellness, soon to be released on the IOS app store.

### Integrate Chattanooga

- Empowered Wahab Alabid, a refugee entrepreneur, to re-create his failing restaurant into a growing catering business: Jinan's Kitchen. Revenues have increased 500 percent with Enactus' involvement.
- Launched a pilot program to help immigrant kids overcome linguistic isolation and thrive through our Just for Kicks, a weekend soccer event that will soon be expanding to include quality academic mentorship.

Through projects like these, Enactus members have been privileged to watch lives change and opportunities open and to form meaningful connections. Our prayer is that people's lives will not only be improved now, but also for eternity. Just as Christ sought to meet needs in order to reach hearts for Him, Enactus hopes to do the same. Re-creation is real today! It is only the beginning.



# SCHOOL OF BUSINESS EUROPEAN STUDY TOUR

By Mark Guild

“...#an amazing  
experience!”

“...#an unforgettable trip.”

“I made new connections and friends  
and experienced a different side of life.”

“I had a blast and a great  
first experience in Europe!”

These are samples of fond sentiments from the 32 students who participated in the 2018 School of Business European Study Tour. The biannual event ran from May 7 through May 27 and was attended by students from Southern Adventist University and Southwestern Adventist University.

The tour commenced in Germany, then proceeded

through five additional countries: Austria, Switzerland, France, Italy, and England. The students observed to both urban and rural life and visited notable cities such as Munich, Geneva, Paris, and London. The tour also took students to many villages, including Blois, in the Loire Valley in France; Gruyere, in the foothills of the Swiss Alps; Lindau, an island in Lake Constance in Germany, and Courmayeur in Italy.

The trip was a unique combination of sightseeing and touring businesses to become familiar with European business practices. Students were able to obtain up to six (6) hours of course credit during the tour, including International Studies and Ethical, Social, and Legal Environment of Business.

The business outings, in particular, introduced students to a number of businesses and personnel within those businesses. They were able to get a firsthand look at European businesses and practices, and it was an eye-opening experience for many.



The following is a list of key itinerary stops by country:

## England

London, Bath, Stonehenge  
(4 Days)

Sightseeing: Tower of London, West End, Whitehall, Cabinet War Rooms, Stonehenge

Business Visits:

- Tour of the Finance District (The City of London)
- Tour of the West End Retail District
- Presentation on the European Union and Brexit



## Germany

Munich, Lindau  
(2 Days)

Sightseeing: Island of Lindau, Dachau Concentration Camp

Business Visits:

- BMW World (showcase and exhibits)
- BMW Factory Tour



## Switzerland

Geneva, Broc, Gruyere, Ebnat-Kappela  
(3 Days)

Sightseeing: Old Town Geneva, Village of Gruyere

- Business Visits:

- Nestle/Cailler Chocolate Factory Tour
- Gruyere Cheese Factory Tour
- Frederique Constant Watch Manufacturer
- Tour of the United Nations Office at Geneva
- Sonnmatt Bergpension (SDA supporting ministry health center)



## France

Paris, Chartres, Blois, Collonges-sous-Saleve, Chamonix  
(8 Days)

Sightseeing: Old Town Paris, Seine River Cruise, Eiffel Tower, Louvre Museum, Cathedral of Chartres, Chambord Chateau, Mont Blanc and French Alps, Versailles

Business Visits:

- Versailles and various corners of Paris
- Market in Beaune
- Atelier St. Michel (food manufacturing)



“It was a remarkable trip with many experiences that met and exceeded expectations. Most importantly, there were no safety or security issues. God indeed blessed the travels of the group.”

This was the second European tour for the School of Business. The next European tour will take place in May of 2020.





# Recruitment Summer Camps

June  
18-20

*(Camp attendees on their last day)*

## Business Entrepreneurial Camp

by Michelle Doucomes

This summer, the School of Business held its first ever Business Entrepreneurship Camp for high-schoolers. As part of Southern's academic summer camp initiative, 11 students attended from Tennessee, Georgia, Arkansas, and South Carolina. During the three packed

days, students visited some of Chattanooga's entrepreneurial hotspots and heard from young Southern alumni who've successfully started or worked with entrepreneurial businesses. This year's speakers included Jeremy Weaver (10') of Wind River Tiny Homes, Seth Hill (17') of Sway Hammocks, Aldo Ancheta (10') of Pura Vida books, and Lauren Zebrowski (17') of CPR Wrap. In addition, students brought their own business ideas to the table and worked in teams developing business plans and pitches that were presented during a pitch competition on the final day. The winning team went home with prizes, but all of the students left with inspiration to work hard and pursue their callings.



## Automotive Repair Camp

by Autumn Allison

*(Repair camp was conducted in Ledford Hall)*



"Technicians are needed to fix cars, because people are not about to stop driving," says Dale Walters, the head of our first Automotive Repair Camp for the Technology Department. Under the close guidance and instruction of Dale Walters and Steve Oskins, 17 high-schoolers changed brakes, timing belts and valve cover gaskets; did several tune-ups; checked lights; and replaced broken taillights. Students even had the opportunity to visit Quality Tire (an auto mechanics shop) in Chattanooga.

"They just wanted to get their hands dirty," said Walters. "They were all excited about working on cars, and they had a good time doing it...I enjoyed teaching. The best thing about the summer camp is just to let them try it to see if it's something that they like to do...most young people don't get the opportunity. And if they try it and don't enjoy it, then it's still a worthwhile experience. But if it's something they love, then it's even better. We hope to do it again next year; I'll be glad to do it."



**M**et the Firms and Graduate Schools experienced another successful career fair this past February. Over 63 firms and graduate schools registered for the event, giving our students a look at a broad range of industries and graduate school opportunities. Our growth prompted a move from the Collegedale Church fellowship hall into the Iles PE Center and provided an opportunity to reach more students on campus. We are excited about the expansion of this event and are reviewing ways to get more students involved.

We are looking forward to our next fair, which is scheduled for Thursday, Oct. 4, from 12 p.m. to 2 p.m. in the Iles PE Center. Registration is free! If you, your company, or someone you know is interested in attending and getting to know our students, please contact Lisa Kuhlman.



For More Info

Lisa Kuhlman

Assistant Professor - School of Business

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## SCHOOL OF BUSINESS MEET THE FIRMS

*Biannual Event*

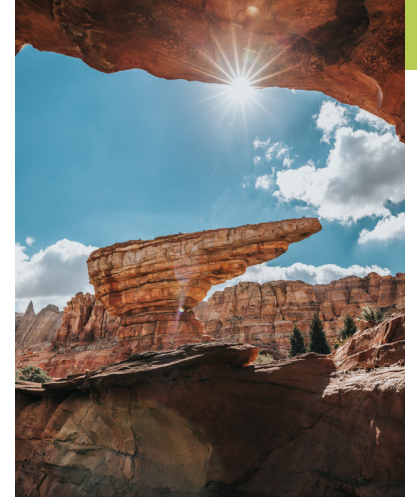
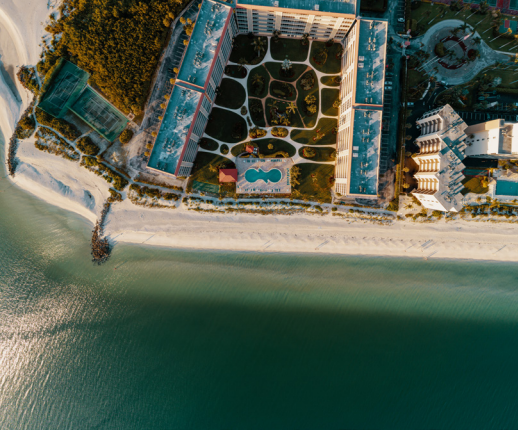
## LONG TERM CARE BANQUET

**A**pproximately 80 individuals attended the 35th annual Long Term Care Banquet held on Feb. 12, 2018. The Adventist Care Centers scholarship was presented to Nicholas Griffin, and the Morning Pointe Scholars Endowment was presented to Lauren Barboza. We are grateful for the funds provided by these companies to encourage and support students in their dreams of working in the senior care industry!

Following the banquet, we convened for the E.A. Anderson Lecture Series presentation, which included a panel discussion on Demands Driving Change in the Senior Care Industry. All of the panel members were alumni of our Long Term Care Administration program. Featured on the panel were: Scott Edens (Principal of the Edens Group, LLC), Patrelle (Major) Cross (Nursing Home Administrator for Ethica Health & Retirement Communities), Tresa Vaudreuil (Divisional Dementia Care Manager for Brookdale Senior Living) and George Carrazana (Nursing Home Administrator at Regency Park Health & Rehabilitation). Mark your calendars for the next Long Term Care Banquet scheduled for Monday, Feb. 4, 2019.



Mark your calendars for the next Long Term Care Banquet scheduled for Monday, Feb. 4, 2019.



# SUMMER SAVINGS

As a graduate student, I have done my fair share of living the penny-pinching college life. If you are a certified ramen chef and an experienced bargain shopper like me, then these travel tips are for you! As a student or alumnus, you have worked hard and deserve to kick back and relax once in a while. While vacations are a joy to go on, your wallet suffers. On average, the vacation expense is \$1,145 per person, or \$4,580 for a family of four. If you are looking to keep a good relationship with your wallet, here are five vacation spots that won't break the budget. It's never too soon to start planning for next summer.



## International Explorers **PERU**

With its gorgeous landscapes, rich history, cheap food, and affordable accommodations, Peru is a perfect international vacation destination. There are many fun, exciting, and interesting activities that can be enjoyed in this beautiful country.

## History Buffs **WILLIAMSBURG**

Ranked the nation's No. 1 relaxing getaway and No. 2 in the best affordable destinations category, Williamsburg is an exciting blast from the past. Purchase a combo pass for you and your family, and enjoy the several historical attractions this town has to offer.

## Nature Lovers **GRAND CANYON**

The Grand Canyon has topped the list of the best affordable destinations in the USA. Not only will you get gorgeous views, but you can also save a ton by taking advantage of their free shuttle bus service and inexpensive camping site costs.

## Tropical **FORT MYERS**

Fort Myers is a great choice for those who want to enjoy the beach and relaxation without having to travel outside of the United States. Head down to the beach or one of many nature preserves for some free fun. Campgrounds and RV parks are available, if you want to save on accommodations.

## Thrill Seekers **CEDAR POINT**

Thanks to inexpensive airfare, a large selection of rides, and fascinating exhibits, Cedar Point (Sandusky, Ohio) is one theme park to watch. You'll be able to have fun, let loose, and enjoy some thrills with your family at an affordable cost.

“  
Vacation on  
a budget.”

- Kayla R.  
Graduate Assistant  
MBA Marketing Management.





# TECHNOLOGY PROGRAM

The Technology Department at Southern provides real-world experience in technical disciplines to prepare students for in-demand careers. Students balance a liberal arts education with hands-on experience in the areas of woods, metals, printing, auto service, and construction. Practical applications complement coursework, which is designed to develop both field skills and entrepreneurial skills.

The Technology Department facilities provide a wide variety of tools and many opportunities for hands-on learning. Check out our website to learn more.

## Majors & Minors

### BT

Auto Service Management  
Construction Management

### AT

Auto Service  
Construction Management

### Certificate

Auto Service Technician



For more info, contact: [technology@southern.edu](mailto:technology@southern.edu)

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Leon Weeks  
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### Graduate Studies Coordinator

Teshia Price

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