



**SOUTHERN**  
ADVENTIST UNIVERSITY

**School of Business**

## KEY

**\* Select from ACCT, BMKT, BUAD, ECON, FNCE and MGNT.**

**(W) Writing class**

**+ Required to take in residence**

### Important Note

**6 UD hours in the concentration must be taken in-residence. Please consult with your adviser.**

***Please remember:***

**The general education classes listed here are only *a sample schedule.***

**See degree audit for Christian Service requirements.**

### Advisor's Notes

FRESHMAN YEAR		F	W	S	GENED	PLAN	FINISH
Principles of Accounting I	ACCT 221	3					
Personal Finance	BUAD 128	3			IN-9		
Critical Thinking in Ac Rdg & Wrtg I	ENGL 101	3			IN-2		
Precalculus Algebra	MATH 120	3					
Southern Connections	NOND 101	1			IN-1		
RELB 125 or RELT 177		3			R-1		
Principles of Accounting II	ACCT 222		3				
Bus Computer Con & Applications	BUAD 217		3				
Communication & Public Speaking	COMM 135		3		IN-3		
Critical Thinking in Ac Rdg & Wrtg II	ENGL 102		3		IN-2		
Fitness for Collegiate Life	PEAC 125		1		P-1a		
Aesthetic Analysis			3		IN-10		
<b>TOTAL</b>		<b>16</b>	<b>16</b>				
SOPHOMORE YEAR		F	W	S	GENED	PLAN	FINISH
Principles of Macroeconomics	ECON 224	3			IN-9		
Principles of Management	MGNT 334	3					
Physical Activity		1			P-1b		
PSYC 128 or SOCI 125		3			IN-8		
Natural Science		3			IN-7		
Elective		3					
Principles of Marketing	BMKT 326		3				
Computer Concepts	CPTE 100		1		IN-5		
Principles of Microeconomics	ECON 225		3				
Statistics	MATH 215		3		IN-4		
Historical Perspectives			3		IN-6		
RELT 138, 225, or 255			3		R-2		
<b>TOTAL</b>		<b>16</b>	<b>16</b>				
JUNIOR YEAR		F	W	S	GENED	PLAN	FINISH
Sales Management	BMKT 328	3					
Service Marketing	BMKT 410	3					
Professional Comm & Leadership	BUAD 312	3					
Publication Tools & Techniques	JOUR 208	3					
Biblical Studies except 125		3			R-3		
Physical Activity		1			P-1b		
Business Law	BUAD 339		3				
Preparing to Meet the Firms	BUAD 412		1				
Principles of Finance	FNCE 315		3				
Consumer Behavior	BMKT 327		3				
Prin Integr Mktg Comm	BMKT 423		3		SERV-2		
Electives			3				
<b>TOTAL</b>		<b>16</b>	<b>16</b>				
SENIOR YEAR		F	W	S	GENED	PLAN	FINISH
Internship				0-3			
E-Marketing	BMKT 345	3					
Ethical, Social, Legal (W)+	BUAD 358	3					
Fit for Hire	PEAC 425	1					
BMKT 229/375/PREL 344 or 455		3					
U.D. Religion (W)		3			R-4		
Seminar in Business Admin +	BUAD 488		1				
Marketing Strategy +	BMKT 424		3				
Business Strategies (W) +	MGNT 464		3				
Marketing Research	BMKT 497		3		R-3		
Elective			5				
<b>TOTAL</b>		<b>13</b>	<b>15</b>				

Total Hours:

124