B.S. Business Administration Public Relations 2016-2017 Catalog

	F	W	S	GENED	PLAN	FINISH
COMM 103	3					
ENGL 101	3			IN-2		
MATH 215	3					
NOND 101	1			IN-1		
	3			IN-7		
	2					
BRDC 127		3				
COMM 135		3		IN-3		
ENGL 102		3		IN-2		
BUAD 217		3				
PEAC 125		1		P-1a		
		3		R-1		
	15	16				
	ENGL 101 MATH 215 NOND 101 BRDC 127 COMM 135 ENGL 102 BUAD 217	COMM 103 3 ENGL 101 3 MATH 215 3 NOND 101 1 3 2 BRDC 127 COMM 135 ENGL 102 BUAD 217 PEAC 125	COMM 103 3 ENGL 101 3 MATH 215 3 NOND 101 1 3 2 BRDC 127 3 COMM 135 3 ENGL 102 3 BUAD 217 3 PEAC 125 1 3	COMM 103 3 ENGL 101 3 MATH 215 3 NOND 101 1 3 2 BRDC 127 3 COMM 135 3 ENGL 102 3 BUAD 217 3 PEAC 125 1 3	COMM 103 3 ENGL 101 3 IN-2 MATH 215 3 NOND 101 1 IN-1 3 IN-7 2 BRDC 127 3 COMM 135 3 IN-3 ENGL 102 3 IN-2 BUAD 217 3 PEAC 125 1 P-1a 3 R-1	COMM 103 3 ENGL 101 3 IN-2 MATH 215 3 NOND 101 1 IN-1 3 IN-7 2 BRDC 127 3 COMM 135 3 IN-3 ENGL 102 3 IN-2 BUAD 217 3 PEAC 125 1 P-1a 3 R-1

SOPHOMORE YEAR		F	W	S	GENED	PLAN	FINISH
Principles of Accounting I	ACCT 221	3					
Principles of Macroeconomics	ECON 224	3			IN-9		
Writing for the Media	JOUR 105	3					
Publication Tools & Techniques	JOUR 108	3			IN-8		
RELT 138, 225, or 255		3			R-2		
Physical Activity		1			P-1b		
Principles of Accounting II	ACCT 222		3				
Principles of Marketing	BMKT 326		3				
Computer Concepts	CPTE 100		1		IN-5		
BUAD 128 or ECON 225			3				
Elective			6				
TOTAL		16	16				

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b		
10		
4		
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1	b 10 4	10

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SENIOR YEAR		F	W	S	GENED	PLAN	FINISH
Public Relations Internship	PREL 392	3					
Communication Research	COMM 397	3					
Principles of Management	MGNT 334	3					
PR Techniques	PREL 485	3					
Historical Perspectives		3			IN-6		
Elective		3					
Prep to Meet the Firms or COMM 415	BUAD 412		1				
Seminar in Business Admin+	BUAD 488		1				
Business Strategies (W)+	MGNT 464		3				
Fundamentals of Advertising	PREL 344		3		P-1c		
PR Campaign	PREL 482		3				
Fit for Hire	PEAC 425		1				
Biblical Studies except 125			3		R-3		
TOTAL		18	15				



KEY

* 3 of the 6 U.D. Business Elective Requirements must come from ACCT 321, 450, 456

(W) Writing class

+ Required to take in residence

Important Note

Will need to take MATH 116 only if MATH ACT score is below 18

Please remember:

The general education classes listed here are only a <u>sample schedule</u>.

See degree audit for <u>Christian Service</u> requirements.

Advisor's Notes

Overall Total Hours 124