



SOUTHERN
ADVENTIST UNIVERSITY

School of Business

FRESHMAN YEAR		F	W	S	GENED	PLAN	FINISH
Intro to Communication	COMM 103	3					
Critical Thinking in Ac Rdg & Wrtg I	ENGL 101	3					
Statistics	MATH 215	3					
Southern Connections	NOND 101	1					
Natural Science		3			IN-7		
Elective		2					
Intro to Digital Storytelling	BRDC 127		3				
Critical Thinking in Ac Rdg & Wrtg II	ENGL 102		3				
Communication & Public Speaking	COMM 135		3				
Bus-Cptr Con. & Appl	BUAD 217		3				
Fitness for Collegiate Life	PEAC 125		1				
RELB 125 or RELT 177			3		R-1		
TOTAL		15	16				

SOPHOMORE YEAR		F	W	S	GENED	PLAN	FINISH
Principles of Accounting I	ACCT 221	3					
Principles of Macroeconomics	ECON 224	3			IN-9		
Writing for the Media	JOUR 105	3					
Publication Tools & Techniques	JOUR 208	3					
RELT 138, 225, or 255		3			R-2		
Physical Activity		1			P-1b		
Principles of Accounting II	ACCT 222		3				
Principles of Marketing	BMKT 326		3				
Computer Concepts	CPTE 100		1		IN-5		
BUAD 128 or ECON 225			3		IN-9		
Elective			6				
TOTAL		16	16				

JUNIOR YEAR		F	W	S	GENED	PLAN	FINISH
Professional Comm & Leadership	BUAD 312	3					
BUAD 358 or JOUR 427		3					
Physical Activity		1			P-1b		
Aesthetic Analysis		3			IN-10		
U.D. Religion (W)		3			R-4		
Business Law	BUAD 339		3				
Business Finance	FNCE 315		3				
Public Relations Prin. & Theory	PREL 235		3				
Fundraising for Nonprofits	PREL 368		3				
PSYC 128 or SOCI 125			3		IN-8		
TOTAL		13	15				

SENIOR YEAR		F	W	S	GENED	PLAN	FINISH
Public Relations Internship	PREL 392			3			
Communication Research	COMM 397	3					
Principles of Management	MGNT 334	3					
PR Techniques	PREL 485	3					
Historical Perspectives		3			IN-6		
Elective		3					
Prep to Meet the Firms or	COMM 415		1				
Seminar in Business Admin+	BUAD 488		1				
Business Strategies (W)+	MGNT 464		3				
Fundamentals of Advertising	PREL 344		3				
PR Campaign	PREL 482		3				
Fit for Hire	PEAC 425		1				
Biblical Studies except 125			3		R-3		
TOTAL		15	15	3			

KEY

* 3 of the 6 U.D. Business Elective Requirements must come from ACCT 321, 450, 456

(W) Writing class

+ Required to take in residence

Important Note

Will need to take MATH 116 only if MATH ACT score is below 18

Please remember:

The general education classes listed here are only a sample schedule.

See degree audit for Christian Service requirements.

Advisor's Notes

Overall Total Hours: 124

