

Mass Communication - Media Production, B.S.

Major	31
Emphasis	26-31
General Education	45
Electives to = 124	
TOTAL	124

Required Core

BRDC 127 - Introduction to Digital Storytelling 3 hours
COMM 103 - Introduction to Mass Communication 3 hours
COMM 242 - Introduction to Web Design 3 hours
COMM 415 - Portfolio and Career 1 hour
COMM 427 - Mass Media Law and Ethics 3 hours
COMM 488 - Mass Communication and Society (W) 3 hours
JOUR 105 - Writing for the Media 3 hours
PHTO 125 - Introduction to Photography 3 hours
PREL 310 - Social Media Strategies 3 hours
ARTG 115 - Introduction to Graphic Design 3 hours *
or
JOUR 208 - Publication Tools and Techniques 3 hours
COMM 240 - Communication Theory 3 hours
or
PREL 235 - Public Relations Principles and Theory 3 hours

Media Production Required Courses:

BRDC 201 - Introduction to Digital Media 3 hours
BRDC 202 - Digital Audio Production 3 hours
BRDC 225 - Studio and Event Production 3 hours
BRDC 327 - Advanced Field Production 3 hours
BRDC 417 - Media Management and Ministry 3 hours
BRDC 440 - Advanced Studio Production 3 hours
BRDC 445 - Senior Project 1 hour
BRDC 492 - Broadcast/Media Production Internship 3 hours
BRDC 314 - Broadcast News Writing (W) 3 hours
or
BRDC 315 - Scriptwriting (W) 3 hours

Plus, select six (6) hours from the following:

ARTF 215 - Lighting 3 hours
ARTF 320 - Post Production 3 hours
ARTF 353 - Directing the Documentary (SERV-2) 3 hours
BRDC 291 - Practicum 1-3 hours

BRDC 295 - Directed Study 1-3 hours

BRDC 391 - Practicum 1-3 hours

BRDC 465 - Topics in Broadcasting 1-3 hours

COMM 210 - Comm Convention/Study Tour 0-6 hours

COMM 326 - Film Evaluation (IN-10) (W) 3 hours

MGNT 371 - Principles of Entrepreneurship 3 hours

MGNT 372 - Small Business Management 3 hours

MGNT 450 - Leadership in Organizations 3 hours