

# Mass Communication – Writing/Editing , B.S.

Major	31
Emphasis	26-31
General Education	45
Electives to = 124	
TOTAL	124

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## Required Core

BRDC 127 - Introduction to Digital Storytelling 3 hours  
COMM 103 - Introduction to Mass Communication 3 hours  
COMM 242 - Introduction to Web Design 3 hours  
COMM 415 - Portfolio and Career 1 hour  
COMM 427 - Mass Media Law and Ethics 3 hours  
COMM 488 - Mass Communication and Society (W) 3 hours  
JOUR 105 - Writing for the Media 3 hours  
PHOTO 125 - Introduction to Photography 3 hours  
PREL 310 - Social Media Strategies 3 hours  
ARTG 115 - Introduction to Graphic Design 3 hours \*  
or  
JOUR 208 - Publication Tools and Techniques 3 hours  
COMM 240 - Communication Theory 3 hours  
or  
PREL 235 - Public Relations Principles and Theory 3 hours

## Writing/Editing Required Courses:

COMM 397 - Communication Research (W) 3 hours  
JOUR 205 - News Reporting 3 hours  
JOUR 313 - Publication Editing 3 hours  
JOUR 316 - Magazine and Feature Article Writing (W) 3 hours  
JOUR 342 - Interactive Journalism 3 hours  
ECON 224 - Principles of Macroeconomics 3 hours

## Plus, select twelve (12) hours from the following:

BRDC 314 - Broadcast News Writing (W) 3 hours  
BRDC 315 - Scriptwriting (W) 3 hours  
COMM 312 - Professional Communication and Leadership 3 hours  
COMM 420 - Professional and Technical Writing 3 hours  
ENGL 306 - Creative Writing: Literary Nonfiction 3 hours  
ENGL 313 - Expository Writing (W) 3 hours  
JOUR 356 - In-depth Reporting (W) 3 hours  
JOUR 416 - Literary Journalism (W) 3 hours  
JOUR 492 - Journalism Internship 3 hours

MGNT 371 - Principles of Entrepreneurship 3 hours  
PHTO 125 - Introduction to Photography 3 hours  
PREL 355 - Advertising Copywriting 3 hours  
JOUR 291 or JOUR 391- Practicum 1-3 hours  
JOUR 175 or JOUR 475 - Communication Workshop 1-3 hours  
PHTO 315 - Photojournalism 3 hours  
or  
PHTO 320 - Digital Photography 3 hours