

COMPLETE SOLUTIONS: FIRST DAY®

Increase Access, Affordability and Achievement with Inclusive Access



First Day inclusive access from Barnes & Noble College offers a solution that ensures students have access to high-quality digital course materials by the first day of class. Students benefit from below-market pricing and are prepared for class while faculty maintain academic choice and freedom.

72% of those teaching in an inclusive access environment agree that the model reduces costs for students*

REDUCE COSTS

Cost is the #1 reason why students do not purchase textbooks. With First Day:

- Below market-value pricing reduces the cost of course materials with an average discount of over 50%
- Course materials are charged directly to student accounts, meaning they can use financial aid, scholarships and grants to cover costs

85% of students say they delay or avoid purchasing required materials*

ENSURE STUDENTS HAVE COURSE MATERIALS

Course materials are seamlessly delivered through your school's learning management system (LMS) at the time of registration. With First Day:

- Students have 100% offline access to digital content on multiple devices
- Students have the correct edition of your adopted title

61%

of college students reported they were not prepared on the first day of class

IMPROVE OUTCOMES

Support academic success by ensuring every student is prepared on or before the first day of class. With First Day:

- Track student engagement with the class materials and identify at-risk students
- Start teaching the first day of class
- Maintain academic choice and freedom with a deep catalog of digital content

First Day complies with Department of Education guidelines of below-market pricing, delivery by first day of class and provides students with the option to opt-out. Any student who chooses to opt-out can also opt back in before the census date.

“There has always been at least a full week (or more) wasted at the beginning of every semester while waiting for students to get their books. Many say that they are out of money after paying tuition. The First Day program eliminated all that. Every student had access by the first day and could access homework and quizzes I had prepared. I have had the best student averages I have ever had in my classes this term. It was such a pleasure to conduct class when the students had all read their assignments and worked on their homework.”

– Rosilyn Overton, Ph.D., CFP®, Professor of Finance, School of Business, New Jersey City University

If you would like to learn more about First Day, contact your bookstore coordinator for specific program details.