

Depth:

How does your answer address the complexities in the question? How are you taking into account the problems in the question? Are you dealing with the most significant factors?

A statement can be clear, accurate, precise, and relevant, but superficial (that is, lack depth). For example, the statement “Just Say No”, which was used for a number of years to discourage children and teens from using drugs, is clear, accurate, precise, and relevant. Nevertheless, those who use this approach treat a highly complex issue, the pervasive problem of drug use among young people, superficially. It fails to deal with the complexities of the issue.

Breadth:

Do we need to consider another point of view? Is there another way to look at this question? What would this look like from a conservative standpoint? What would this look like from the point of view of...?

A line of reasoning may be clear, accurate, precise, relevant, and deep, but lack breadth (as in an argument from either the conservative or liberal standpoints which gets deeply into an issue, but only recognizes the insights of one side of the question).

Logic:

Does this really make sense? Does that follow from what you said? How does that follow? Before you implied this and now you are saying that, I don't see how both can be true.

When we think, we bring a variety of thoughts together into some order. When the combination of thoughts are mutually supporting and make sense in combination, the thinking is “logical.” When the combination is not mutually supporting, is contradictory in some sense, or does not “make sense,” the combination is “not logical.”

Fairness:

Are we considering all relevant viewpoints in good faith? Are we distorting some information to maintain our biased perspective? Are we more concerned about our vested interests than the common good?

We naturally think from our own perspective, from a point of view which tends to privilege our position. Fairness implies the treating of all relevant viewpoints alike without reference to one's own feelings or interests. Because we tend to be biased in favor of our own viewpoint, it is important to keep the standard of fairness at the forefront of our thinking. This is especially important when the situation may call on us to see things we don't want to see, or give something up that we want to hold onto.