

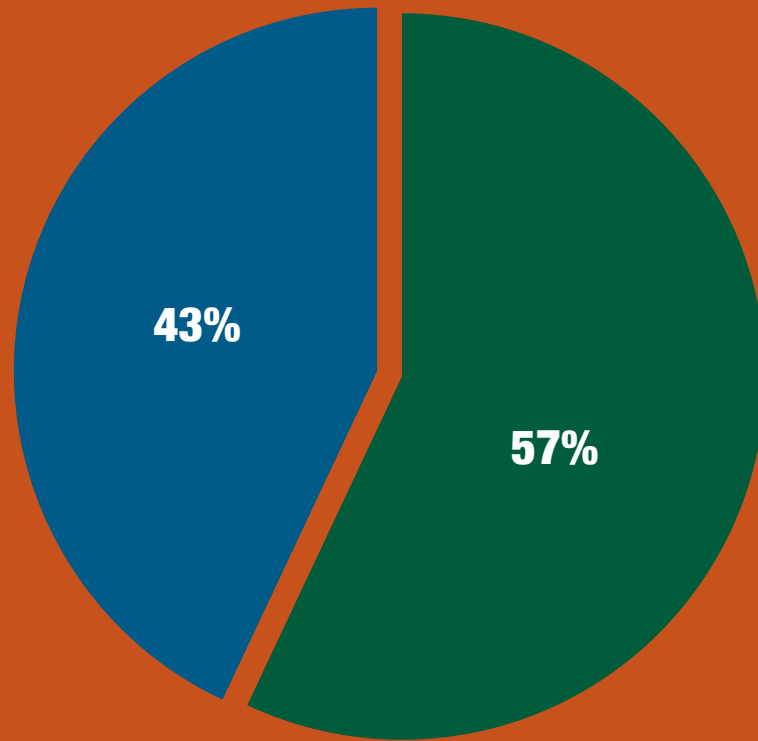


Southern Adventist University's \$152 Million Impact on Region

FY 2020-2021



University Expenditures



Greater Chattanooga area*



Other expenditures

*representing \$54 million in local spending



**Total economic impact on the greater
Chattanooga area = \$152 million**

\$76.7 million in labor
income for local workers
and proprietors



\$75.7 million in local
business volume
generated





5,338 local, full-time jobs
created or sustained by
Southern's presence,
including the equivalent of **475**
full-time campus jobs





2,730 Students

2,384 Undergraduate

346 Graduate





Additional economic impact through university enterprises such as:

- **Adventure Programming**
- **Guest Lodging**
- **Hulsey Wellness Center**
- **Village Market** (health food store)
- **Illuminate Marketing**
(student-run support for local start-ups)
- **SVAD Productions** (film and video production company)





About Southern Adventist University

Founded in 1892, Southern is dedicated to providing a quality, Christian education. Located on 1,300 acres in Collegedale, Tennessee, the university offers degrees ranging from associate to doctoral. As a learning community, Southern equips students to embrace biblical truth, embody academic and professional excellence, and pursue Spirit-filled lives of service. The primarily residential student body represents nearly 40 countries around the globe.

Southern has been honored for its academic excellence—recognized by U.S. News & World Report’s “Best Colleges” rankings for 20 consecutive years—and is among the top 10 schools in Tennessee for return on investment according to SmartAsset.



SOUTHERN
ADVENTIST UNIVERSITY

Power for Mind & Soul



About Southern Adventist University

Southern welcomes community members to enjoy the university's wellness center, vegetarian health food store, performances and lectures, and classical radio station, as well as our campus art gallery, archaeology museum, and origins exhibit. Outdoor enthusiasts can spelunk in our cave, climb our rock walls, and hike or bike nearly 40 miles of mountain trails. While Southern alumni contribute to their communities all around the world, many work in the greater Chattanooga area, especially in health-related fields.

Visit southern.edu to learn more.



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