

# FACTOR

*Connecting with each other*

## BIETZ BYLINE

In mid-March, I was able to go to a meeting of the Association of Adventist Colleges and Universities. The first part of my meetings with the 15 presidents from North American Division colleges and universities was mostly spent reflecting on ways that we might collaborate.

Some of our sister institutions are facing serious financial challenges. Many of them are being forced to lay off a number of faculty and staff members. It has been recommended to the constituency meeting that a small group be formed to work on the development of a more robust AACU organization to enhance our collaborative efforts.

The joint marketing plan is moving forward as we elected a full-time person to work for AACU and coordinate the marketing initiative. Money for this position has been raised from the North American Division and a private source. With Vinita Sauder's leadership, Southern has done very well in taking advantage of the information developed by the marketing group.

We received a recommendation from the academic officers to suggest to the Adventist accreditation organization some changes to the criteria relative to religion requirements, particularly for graduate education. We agreed to a proposal that would allow cross course registration for up to five online students without charging a fee to the institution where the students are registered. For example, five students at Union College could take an online course at Southern without Southern charging Union for the courses. We hope that this will advance the collaboration efforts of various institutions.

In addition, Norman Wendt gave an optimistic report on Atlantic Union College, indicating that the college could continue to operate.

~ Gordon Bietz

## STUDENTS AND PROFESSOR WIN ADDY AWARDS

In late February, four School of Visual Art and Design students were awarded a total of three Gold ADDY awards, two Silver ADDY awards, and one Best of Show award in the student categories of the Chattanooga Chapter of the American Advertising Federation's annual ADDY awards. An associate professor also entered and won two Gold and two Silver ADDY awards.

Gold ADDYs were awarded to Kristina Benfield, a senior graphic and print design major for her "Fair Trade" advertisement; Hiroyoshi Kasahara, a junior graphic design major for his "Scar Tissue" poster; and Tamara Scott, a senior graphic design major for her "Madonna" editorial spread. Silver ADDYs were awarded to Lauren Mayberry, a sophomore graphic and print design major for her "D&G Fashion Jungle" advertisement and Tamara Scott for her "How Much Will Tanning Cost You" advertisement. Tamara Scott was also awarded the Student Best of Show award for her "Madonna" editorial spread.

"I had no idea my design was so well liked," says Tamara. "I felt honored to receive such a prestigious recognition."

Dean Scott, associate professor in the School of Visual Art and Design also took part in the competition and was awarded two Gold and two Silver ADDYs in the professional category for 3D animation work done through his freelance business.

## WEBSITE TAKING FINANCIAL SUGGESTIONS

With an eye to the future and a desire to be fiscally responsible, a website has been created to enable everyone to submit ideas for saving money.

The cabinet will review the suggested ideas and provide modest rewards to those submitting implemented ideas.

Submit your money-saving ideas online at

[www.southern.edu/pages/suggestions.aspx](http://www.southern.edu/pages/suggestions.aspx).

## SOUTHERN JOINS SUSTAINABILITY ASSOCIATION

As part of Southern's commitment to environmental sustainability, the university has joined the Association for the Advancement of Sustainability in Higher Education (AASHE). This is a membership-based organization of colleges and universities working to advance environmental sustainability in higher education.

AASHE members have access to an array of online resources and numerous opportunities for networking, sharing information, collaboration and professional development. In addition, anyone on campus can take advantage of the following:

- **Discounts**—reduced registration fees for AASHE-sponsored events and discounts on products and services through AASHE
- **Resource Center**—extensive online resources, including assessment tools, fact sheets, publications, presentations, a policy databank, reports, and other resources
- **Consulting**—individual phone and email consultation
- **AASHE Bulletin**—a free weekly e-newsletter that keeps subscribers up-to-date on the latest news, resources, opportunities, and events related to campus sustainability. You can sign up at [www.aashe.org/publications/bulletin.php](http://www.aashe.org/publications/bulletin.php).
- **AASHE Update**—bimonthly newsletter that keeps members informed about AASHE activities, programs, new resources, special announcements, and opportunities to get involved
- **Annual Conference**—brings together every sector of higher education (The next conference is in Raleigh, North Carolina, November 9-11.)

Faculty, staff, and students can create a login to access all of the locked resources in AASHE's Resource Center. To create your individual AASHE account, go to [www.aashe.org/members/memberlogin.php](http://www.aashe.org/members/memberlogin.php) and click "create new account." Use your campus email address as your username. AASHE will send you a password. Go back to the login page, enter your username, and type or paste the emailed password into the password box.

## COMING EVENTS

### *SonRise Pageant*

Saturday, April 11

### *SA Strawberry Festival*

Sunday, April 19, 8:30 p.m.-10 p.m.

### *Employee Retirement Party*

Thursday, April 23, 6 p.m.-7 p.m.

## SOUTHERN IN THE MEDIA

Here is a sampling of recent media coverage that mentions a Southern event or person:

Lorean Mays Crowned Miss Tennessee National US 2009  
*Chattanooga*, February 23

Ed Rahming appointed as new VP at GBPA  
*Bahamaislandinfo.com*, March 5

No Ladder? No Problem, Say Gymnasts Volunteering at Habitat  
*The Garden Island*, March 9

Poetic Voices is Sunday in Dayton  
*Chattanooga*, March 10

Brock Hall Gallery  
*Chattanooga Times Free Press*, March 13

Colleges Team up to Draw Nontraditional Students  
*Chattanooga Times Free Press*, March 18

## CHANGING FACES

Southern welcomes the following employee:  
**Angela Teague** to Accounting

## VOICE AND PEN

**Carlos Martin** traveled to the Philippines and El Salvador during Spring Break, where he made presentations to pastors of the West Visayan Conference in the Philippines and of El Salvador Metropolitan Conference in Central America. He also preached in six churches, and met with about 600 members of church boards in these two conferences to prepare the arrival of Southern's evangelistic teams. Southern will send 83 preachers to conduct evangelistic series this summer.

**Alan Parker** presented a Spring Break revival series in preparation for the upcoming field school in Mississippi.

**Greg A. King** has written the book introductions and study notes for six of the Minor Prophets for the forthcoming *Andrews Study Bible*. This new study Bible, with notes written by Adventist scholars, will be published next year.

**Andy Nash** was invited by Reader's Digest Association to help develop *Purpose Driven Connection*, a magazine that

launched in February.

## PERSONAL NEWS

**Karen Morgan** married Bud Caldwell from Signal Mountain on March 1. Pastor Steve Rose performed the ceremony. There will be a wedding celebration to be announced at a later date.

## HATS OFF!

Thanks to everyone for your prayers. My cardio-version was successful. It's great to be part of such a caring work community. —Phil Garver

## BIRTHDAYS

- April 1 Karen Caldwell, *Talge Hall*  
Jana Dietsche, *Enrollment Services*  
Sandra Twombly, *Thatcher Hall*
- April 3 Jonathan Durichek, *Plant Services*
- April 4 Lorella Howard, *Nursing*  
Crystal Stitzer, *Risk Management*
- April 8 Randy Craven, *Visual Art and Design*
- April 9 Gennevieve Brown-Kibble, *Music*  
Amy Metott, *Human Resources*  
Nancy Soapes, *Food Services*
- April 14 JP Mathis, *Thatcher Hall*
- April 15 Terri Fillman, *Transportation Services*
- April 18 Dave Ekkens, *Biology*
- April 20 Willard Munger, *Computing*  
Scott Spicer, *P.E., Health, and Wellness*
- April 22 Ruth WilliamsMorris, *Education and Psychology*  
Debbie Strack, *Biology*
- April 23 Ann Larsen, *Food Services*  
Dale Walters, *Technology*
- April 25 Paul Kepper, *Campus Safety*  
Shirley Menhennett, *Food Services*
- April 26 Diane Proffitt, *Nursing*
- April 27 Vanessa Kepper, *Enrollment Services*  
Dana Krause, *Nursing*
- April 28 Osmin Yanes, *Village Market*
- April 30 Marc Grundy, *Marketing and Enrollment Services*

## MARKETING AND UNIVERSITY RELATIONS

editor | **EMILY YOUNG**

We welcome your comments and news.  
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