

FACTOR*Connecting with each other***BIETZ BYLINE**

After ASI, I visited the campus of my alma mater, La Sierra University, where I originally met Cynthia. I spent an hour with Randal Wisbey, the president. He is leading the campus in very positive ways as they are focusing on their mission. We talked some about the challenges he faces from those who are criticizing his faculty for what they believe is the teaching of evolution. Randal indicated that they teach about evolution, but they don't advocate for the evolution theory. I personally don't know what goes on in the classrooms because I have not attended class there, but I do have confidence in the leadership of the school and their board.

We need to be very careful about picking up the rumors without firsthand knowledge and believing it to be truth. I trust the leadership of La Sierra and pray that God will continue to lead them as well as all our sister institutions.

On a local note, it appears from a vote by the Collegedale City Commissioners on the first reading of a plan to sell beer in Collegedale that it will pass on the second reading. Three of the five commissioners appear to be committed to focusing on what they believe is an economic development issue as compared to the problems that are associated with alcohol consumption.

Southern does not have a major problem with alcohol abuse, but in light of the national attention that is focused on the issue of alcohol abuse on university campuses it is surprising that the city commissioners are unwilling to "be a light on a hill" when it comes to this. Our city could be a leader in dealing with a national problem rather than simply following the crowd because it would help fund the city projects.

~Gordon Bietz

Campus Hosts Nursing Students from Japan

Southern Adventist University hosted 19 nursing students from Japan for a cultural enrichment program in English and nursing.

While at Southern, the Japanese students experienced a bit of culture while building their nursing skills. In their English as a second language (ESL) class the students were not only taught English language skills but also the small nuances of cultural expression. Through their nursing assessment class, the students visited two hospitals, one in Chattanooga and one in Nashville, to gain insight into American medical practices.

"The Japanese health system is somewhat different," says David Mullins, a graduate nursing student who is helping instruct the nursing students. "Through the tours, they experienced an alternative way of accomplishing the same goal, which is patient care."

Apart from classes, the student took part in many local activities including a rafting trip, a day at Southern's ropes course, a baseball game, and a shopping trip to Hamilton Place mall.

Another aspect that the students are quick to praise is the hospitality of their host families. While studying at Southern, the student stayed at the homes of local residents. This experience provided them with an added cultural element as they lived and interacted with their American host families.

"I think Southern and the people planning this event have done a good job of giving the students more than just a medical experience," says David. "I think what the students took back with them to share with friends is a broader cultural experience in America."

Market Research Institute to be Established

Present day society calls for businesses to excel in reaching more customers and for students to be better prepared in their fields. A new Market Research Institute, opening October 1 on Southern Adventist University's campus, will fulfill both roles.

The School of Business and Management will be working in conjunction with the new Market Research Institute, which will be located in Fleming Plaza. The non-profit institute will be working with businesses by administering market research and demographic analysis. The experienced faculty of the School of Business and Management will be conducting the research services with the help of students.

Lisa Goolsby, assistant professor of business and faculty administrator for the Market Research Institute, says that the institute is being created with the needs of students in mind.

The institute will focus on providing a learning environment through an academic business lab and student employment. Along with these, the institute will also fund scholarships for students of the School of Business and Management through any developed profits.

Businesses will benefit from this arrangement by receiving professional services at a reduced cost. Some of these services will include focus groups, one-on-one interviews, and telephonic survey measuring tools.

COMING EVENTS

Vehicles must be registered

Tuesday, September 1

Deans/Chairs Advisory

Thursday, September 3, 3:30 p.m.

Dave Cress Memorial Golf Tournament

Friday, September 11, 8:30 a.m.

Faculty portfolio due

Monday, September 28

SOUTHERN IN THE MEDIA

Here is a sampling of recent media coverage that mentions a Southern event or person:

Southern named "A Best In the Southeast" College by The Princeton Review
Chattanooga.com, July 28

Adventist group digs into King David controversy
Chattanooga Times Free Press, August 3

CHANGING FACES

Southern welcomes the following employees:

Corneliu Rusu to Social Work and Family Studies

Hendel Butoy to Visual Art and Design

Linda Case Food Services

Daniel Boyd to Food Services

Elizabeth Del Aguila to Food Services

Ever Perez to Food Services

VOICE AND PEN

Josip Mocnik participated at the Leadership Institute for Academic Librarians at Harvard University, August 2-7.

Stephen Bauer was in Indonesia with the Adventist Theological Society and conducted Bible conferences for the West and East Indonesia Union Missions on the islands of Sumatra, Sulawesi, and Java. He gave 18 presentations in total. The conferences ran from August 6 to 16 and had 840 registered delegates.

Crystal Stitzer, **Kelly Crawford**, and **Clarice Esquilla** went to Dallas, Texas, for an informational meeting about the student insurance. All of the 500 schools in the United Healthcare student plan were individually invited this year to headquarters for a tour and informational meeting. When they came to the section where they discussed the reporting system, they completely skipped that section because they said Southern is a model school. We report all the correct information as they had requested and in a timely manner. In fact, our rep said that he uses our report as an example to the schools he represents as a sample of what to do.

Jaclynn Huse presented five lectures at the Third Annual Ethel Gardner Nursing Conference 2009 on August 3 in Penang, Malaysia.

Kimberly Miller presented "Non Profit Organization Tax Issues" at the annual meeting of the North American General Conference Auditing Service on in July.

Greg A. King spoke at the Soquel Camp Meeting for the Central California Conference on July 20-24. He did two daily seminars titled "The Magnificent Life and Matchless Teachings of Jesus Christ," and "Biblical Creation: What the Bible Teaches and Why It Matters." He also had the opportunity to preach at one of the adult meetings.

VOICE AND PEN, CONT.

Myrna Colon presented an evangelistic campaign in Cordova, Argentina, made possible by the Quiet Hour and ShareHim. She also participated in an intensive training program in health evangelism including a health expo.

Linda Potter Crumley presented "I'd like to say I got to know God there, but ... I got to know Satan: Diverse effects on spirituality among former residents of a faith-based treatment facility" at the Fourth International Conference on Spirituality and Social Work held in Los Angeles in June.

PERSONAL NEWS

Jeff Erhard welcomed his first grandchild born on July 15. Peyton RaeAnne weighed 7 pounds 3 ounces.

Barbara James announces the birth of her first grandchild, Jocelyn Rose Smith on August 4. She was born to daughter Valerie and David Smith in Portland, Oregon.

Lee Spencer has now been moved to Everett Rehab Center from the hospital. He is still in a lot of pain but is just beginning to use his arms and legs once again. His wife, Lucy, thanks everyone for the many prayers in his behalf.

HATS OFF!

Judy DeLay does excellent programming work, and it is being noticed by others outside our organization. Good work!

~ Clarice Esquilla

Clarice Esquilla does the hard part since she is the one that faithfully collects and enters the data term after term and sends it on a regular basis. Thank you Clarice, for your recognition and for your faithful work.

~ Judy DeLay

Special thanks to **Katie McGrath** who has gone way above and beyond to help me with my own research this summer, not to mention her creative investment in helping me form the research component of my classes. Katie, your good cheer, razor-sharp intelligence, and generosity fit right in with the ethos of McKee Library and I've so much appreciated getting to know you.

~ Lisa Clark Diller

The other day I was heading to the bathroom in Brock Hall third floor and as is common, I see someone standing near the bathroom area getting ready to clean it. As I got closer to the gentleman standing there I noticed his appearance, T-shirt, jeans, ball cap, and rubber gloves on his hands. But then the man turned around and it totally blew me away. There standing in front of me was **Gordon Bietz** in this attire. I had to look twice to see if my eyes weren't deceiving me. After we exchanged the few laughs, he told me that he tries to spend a day with Service Department and Plant Services each year to get to know what they do. I think the idea is great and appreciate him taking the time to do so. Thanks Dr. Bietz!

~ Carrie Harlin

Congratulations to **Patricia Beaman** on being approved for membership in the Academy of Health Information Professionals (AHIP), a peer-reviewed professional development and career recognition credentialing program under the auspices of the Medical Library Association (MLA). Her citation reads: "The AHIP credential denotes the highest standards of professional competency and achievement in the field of health care information." We congratulate Patricia on achieving this important recognition and her demonstration of the highest standards of professional practice. Way to go Patricia!

~ Josip Mocnik

BIRTHDAYS

- September 1 Teri Reutebuch, *Campus Ministries*
September 2 Zach Gray, *Visual Art and Design*
September 3 Justin Brooks, *Purchasing*
Brian Dunne, *Visual Art and Design*
Kathie Heydt, *Village Market*
September 4 Risper Awuor, *Education and Psychology*
Jackie James, *Enrollment*
Leif Ramsey, *Visual Art and Design*
September 5 Myrna Colon, *Education and Psychology*
John Beckett, *Computing*
Wes Hall, *Visual Art and Design*
September 6 Frank Mirande, *Village Market*
September 7 Clair Kitson, *Plant Services*
September 9 Laurie Cooper, *Social Work*
September 10 Shirley Bennett, *Library*
September 11 Norman Gulley, *Religion*
September 12 Sharon Engel, *Student Services*
September 13 Doug Frood, *Financial Administration*
Evie Nogales Baker, *Social Work*
September 15 Ray Carson, *Technology*
September 18 Eric Schoonard, *Plant Services*
September 19 Michael Hasel, *Religion*
September 20 Alesia Overstreet, *Village Market*
September 21 Sharon Robberson, *Advancement*
Monya Khan, *Computing*
Kristin Welch-Murphy, *Enrollment*
September 23 Jud Lake, *Religion*
September 24 Terry Evans, *Food Services*
September 25 Rachel Byrd, *English*
Phil Garver, P.E., *Health and Wellness*
Tina Nelson, *Enrollment*
September 26 Maria Valenca, *Nursing*
September 27 Judy Dedeker, *Nursing*
September 29 Tony Trimm, *Biology*
Paula Walters, *Enrollment*

MARKETING AND UNIVERSITY RELATIONS

editor | MANUELA ASAFTEI

We welcome your comments and news.
Please contact us at:
news@southern.edu or call 236.2581.

