

# Southern Factor

July 2012

CONNECTING WITH EACH OTHER

## BIETZ BYLINE



**"If you don't think money can buy happiness, you may not be spending it right!"**

I listened to a "TED Talk" recently where Harvard Business School professor Michael Norton reported on the correlation between happiness and the way we spend our money.

The research indicates that spending money on other people makes us happier than spending it on ourselves.

- The amount isn't the determining factor.
- What we buy isn't the determining factor.
- Whether it's for a trivial occasion or a life-saving cause isn't the determining factor.

It's not the way we spend on other people, it's *that* we spend on others.

I want to invite you to [give now](#) to Southern Adventist University and be happy!

[Listen to Michael Norton's TED Talk »](#)

Handwritten signature of Gordon Bietz.

## SOUTHERN IN THE MEDIA

**Allyn Gilbert, 86, Earns Master's Degree**  
[napavalleyregister.com](#), June 21

**Korson Signs with Murray-Calloway County Hospital**  
[surfkysurf.com](#), June 18

**What is... A Jeopardy College Tournament Contestant**  
[nextgenjournal.com](#), June 15

**Geocaching On**  
[timesfreepress.com](#), June 14

**Mike Huckabee Speaks for Healthy Living**  
[timesfreepress.com](#), June 12

**Dunlap Resident Encourages Missionaries**  
[timesfreepress.com](#), June 10

**NPR Classical Music Show Features Local Talent**  
[chattanooga.com](#), June 8

**Free Foot Screening and Other Health Briefs**  
[timesfreepress.com](#), June 7

**Scenic City Literacy Conference**  
[chattanooga.com](#), June 5

**Collegedale Votes to Remove Distance Requirement of Businesses that Sell Alcohol from Churches**  
[chattanooga.com](#), June 5

## PROFESSIONAL DEVELOPMENT

**Marge Seifert, Katie McGrath**, and library intern **Jennifer Brain** attended the Atlanta Area Bibliographic Instruction Group conference, Innovation on a Dime. They are pleased to report that McKee Library is keeping pace (and in some cases even a little ahead) in the area of innovation.

**Michael Cafferky** presented three worship talks for the General Conference of Seventh-day Adventists Auditing Service (GCAS) annual continuing education program on June 4, 5, and 7 in Collegedale. The title of the series was "Stand Up, Walk Straight, Get There: Reflections on Integrity." He also had a paper published in the peer-reviewed *Journal of Applied Christian Leadership* titled "Honor the King. Yes, But Emulate the King?" It explores the lessons that leaders can learn from the biblical idea of kingship.

**Michael Cafferky** preached on June 16 at Standifer Gap Seventh-day Adventist Church. His sermon was titled "Walking Like Your Father."

**Adrienne Royo** became one of the coordinators/facilitators for the first annual Spanish Summer Camp, held on Southern's campus on June 10-15. Through a process of application at the Chattanooga Girls' Leadership Academy, 10 girls were approved to participate in a week-long program of outdoor education, Spanish, and science. This program was organized through a partnership between Ivette Youngberg, Spanish teacher at Chattanooga Girls Leadership Academy (CGLA), **Melissa Tortal**, and the above-named departments.

**Michael Hasel** presented a paper on June 19 for the Third International Bible Conference in Jerusalem, Israel, titled "Biblical Anthropology and the Ancient Near East and Egypt." He presented a seminar at the Michigan Camp Meeting, June 21-22, and will present three scholarly papers for the Southern Africa-Indian Ocean Division (SID) Conference of Biblical Foundation for Adventist Education that will be held in South Africa, July 30-31.

**Mike Hills'** article, "Developing a Cave for the Education of a School and the Surrounding Community," was published in the June Issue of the National Speleological Society's (NSS) monthly publication. The NSS is a non-profit organization with more than 10,000 members dedicated to the scientific study of caves and karst; protecting

caves and their natural contents through conservation, ownership, stewardship, public education; and promoting responsible cave exploration and fellowship among those interested in caves. The article focused on the development and management of Southern's Student Park Cave, and its impact on the local community.

**Carlos Parra** was the keynote speaker during the La Paz Latino Awareness Series panel discussion on Latinos and education held May 21 at East Lake Middle School in Chattanooga. He also made a presentation titled "Receiving an Inheritance" at the ACA Annual Seminar held in Sicily, Italy on May 26.

**Dave Allemand** gave a presentation, along with **Bill Norton** of Metro Services (Solar Contractor), on June 7, to the East Tennessee Chapter of the Association of Energy Engineers. Their presentation focused on Southern's solar system and how it was implemented, funded, and installed. They have been invited to do the same presentation at the World Energy Engineering Convention in Atlanta in November.

**Fred Turner** passed the Leadership in Energy and Environmental Design Accredited Professional in Building Design + Construction exam on June 12, 2012. This course provides the knowledge and skill to understand and support green design, construction, and operations.

**Samson Chama** and **Natalie Montaldi**, his graduate research assistant, made a Presentation based on Samson's HIV and AIDS research. The presentation was titled "Worker Perception of Important Elements for Improving Service-Delivery to Young People Living with HIV/AIDS, Infected Parents and/or Guardians," and was made at the 24th Annual Conference on Social Work and HIV/AIDS, in Miami, Florida, May 24-27.

PERSONAL NEWS

**Rene Drumm**, her husband **Stanley Stevenson**, and **Adrien Royo**, welcomed their grandson Ethan Gabriel Royo (eight pounds, 10 ounces) into the world on June 4. Ethan and his parents, Danielle and Danny Royo, live in Danville, Virginia.

**Janice Lyons**, and her husband **Bill Lyons**, would like to ask any prayer warriors to remember their son, William Donald Lyons. William was deployed to Afghanistan on June 21. He has been deployed with the 2-505 and will be attached to 1st Brigade, 82nd Airborne.

HATS OFF!

**John Nixon** says thank you to **Doug Jacobs**, **Hollis James**, and **Renita Kliches** for their helpful, candid evaluations of his classroom teaching. He promises to take their advice seriously and believes that their observations will help make him a better instructor.

ENERGY-SAVING TIPS

*from Energy Management*

- + Pay your bills online. Save paper and money on stamps.
- + Keep trips to the refrigerator to a minimum. Every time you open the door, up to 30 percent of the cold air can escape.
- + If every person in America were to replace four 100 watt incandescent light bulbs with four 23 watt fluorescent bulbs for three years, we would save the amount of energy that is consumed by some seven million cars in a year.
- + Unplug battery chargers, (i.e. cell phone chargers) when the batteries are fully charged or when the chargers are not in use.

CHANGING FACES

Southern welcomes the following employees:

**Anna Montague** to Architectural Services  
**Alfredo Suzuki** to Biology  
**Stephanie Patmon** to Campus Safety  
**Carol Raney** to Biology

Fond farewells to the following employees:

**Ever Perez** from Food Services  
**Alwin Anthony** from Food Services

SAVE THE DATE

Offices Closed	July 4
SmartStart Begins	July 30
Employee In-Service	August 20-21
Wellness Assessment	August 22
Employee Picnic	August 23, 6 p.m.
New Employee Picnic	August 24, 5:30 p.m.
We-Haul	August 24, 10 a.m. August 26, 10 a.m.
Faculty In-Service	August 28, 8 a.m.
Classes Begin	August 30

Marketing and University Relations

editor | **Luke Evans**

We welcome your comments and news.  
Please contact us:  
news@southern.edu or 236.2689



## PHOTOS FROM THE PRESIDENT

Former Arkansas Governor Mike Huckabee gave his personal weight loss testimony at Southern's Wellness Summit held June 10-11.



Mike Huckabee (left) with Gordon Bietz.



Huckabee socializing with other guests in V.I.P. reception.

## BIRTHDAYS

July 1	<b>Benjamin Thornton</b> , Biology
July 4	<b>Carmen Jaecks</b> , Information Systems <b>Barry Tryon</b> , Religion
July 5	<b>Judy Crabtree</b> , Food Services <b>Amanda Jehle</b> , English
July 6	<b>Jeremy Moore</b> , Student Success Center
July 8	<b>Steven Cash</b> , Landscape Services
July 8	<b>Sandra Tucker</b> , Records and Advisement
July 9	<b>Michael Hills</b> , Education and Psychology
July 10	<b>William Ball</b> , Music <b>Jonathan Irwin</b> , Information Systems
July 13	<b>James Eason</b> , Village Market <b>Jeffery Erhard</b> , Talge
July 14	<b>Richard Strickland</b> , Plant Services <b>Leslie Evenson, P.E.</b> , Health and Wellness
July 15	<b>Blaise Adams</b> , Campus Safety
July 16	<b>Benjamin Wygal</b> , President's Office
July 17	<b>Gary Horinouchi</b> , Audio Visual <b>Verna Dickerson</b> , Village Market <b>Danny Ford</b> , Plant Services <b>Janice Wittenberg</b> , Accounting Services
July 18	<b>Ivan Delgado</b> , Academic Technology
July 19	<b>Christian Patino</b> , Enrollment Services
July 20	<b>Russell Hallman</b> , Technology <b>Joshua Rhodes</b> , Information Systems <b>Joni Zier</b> , Records and Advisement
July 21	<b>Corneliu Rusu</b> , Social Work
July 22	<b>Kerry Allen</b> , Nursing <b>Kimberly Sturm</b> , Plant Services
July 23	<b>Deborah Case</b> , Food Services <b>Lauree Fogg</b> , Student Success Center <b>Cynthia Hiebert</b> , Village Market
July 24	<b>Joseph Cripe</b> , Plant Services
July 25	<b>Jonathan Wentworth</b> , Business <b>Todd Wever</b> , Landscape Services
July 27	<b>Mark Antone</b> , Landscape Services <b>Sharon Rogers</b> , Records and Advisement
July 28	<b>William Cruttenden</b> , Plant Services <b>Elaine Hayden</b> , Education
July 29	<b>Bonnie Freeland</b> , Nursing <b>Dwayne Gardner</b> , Architectural Services
July 30	<b>Douglas Penner</b> , Music <b>Matthew Klug</b> , Campus Safety