

Southern Factor

October 2012

CONNECTING WITH EACH OTHER

BIETZ BYLINE

No Such Thing As Business Ethics

I'm reading a fascinating book by [Marianne M. Jennings](#), emeritus professor of legal and ethical studies at Arizona State University, called *The Seven Signs of Ethical Collapse*.

"There's no such thing as business ethics," Jennings said. "There are personal ethics that are applied in every setting, from marriage to the executive suite. If such is the case, then the moral fiber of an individual matters if the company is to have an ethical culture."

Jennings sites multiple collapses of organizations and outlines some of the most reliable predictors, including the pressure to maintain numbers, fear of employees to speak up, and a weak board.

I also observed with interest that a business professor at a secular school insists that the moral behavior of employees—especially of leadership—matters as a workplace issue. Leaders who seek respect from employees must earn it. Employees need to know that "those who establish and enforce the rules have progressed beyond addictions and indiscretions," Jennings said.

I'm thinking of the excellent ethical culture that we seek to cultivate at Southern. It is established not by the rules written in the handbooks, but by the moral values of individuals and leaders.



SAVE THE DATE

Alumni Relations invites you to participate in **Homecoming Weekend for October 25-28**. Many of the activities planned will be of special interest to our campus family and local community members. More information is available online at southern.edu/alumni or by calling 423.236.2830. Thank you for helping our alumni guests feel especially welcome on campus during this time.

HATS OFF!

"I would like to thank everyone that has come to see me following my surgery. The food, flowers, chocolate and more have been appreciated, and it's felt so good to know that my work family cares. Thank you!"

- Kim Sturm -

"We would like to thank everyone who lent their support and prayers at the recent death of John's brother, Philip. Special thanks to Bob Young, Hollis James, Greg King, and Edward Reynolds who attended the funeral at Oakwood. Your presence brought us comfort. Thank you."

- John and Januwoina Nixon -

"A very special thank you to Ivan Delgado who has worked tirelessly in our department for two years to make our new Eclass successful and coordinated the move of thousands of courses from one platform to the other!"

- Elaine Plemons -

"I appreciate all the prayers, cards and the wonderful gift basket of goodies I received while recuperating from my surgery. It is so nice to work at Southern with such caring people. I especially want to thank Andy Compton for all the extra work and time he had to put in while I was out recuperating. He deserves a good vacation!"

- Jan Wittenberg -

SOUTHERN IN THE MEDIA

“Medicine, Nursing, Dentistry and Science Goals for Nicholl Scholarship Recipients”

The Royal Gazette Online, August 31

“SAU Students Volunteer as Part of College Experience”

WRBCtv.com, August 30

PROFESSIONAL DEVELOPMENT

Carlos Parra had the following two articles published:

“Latinos by Nationality and Illegal by Ethnicity: The Condition of Fear in the U.S.” and “Latino Presence in the U.S. South: An (Un)Wanted Exchange.” Also, on September 17, he was presented with the Latino Leadership Award by La Paz Chattanooga.

Elaine Plemons was a co-presenter for Inside-Out Training, a discipleship seminar presented to the union directors of the Indian Ocean Union Mission in Madagascar, Africa. She also presented to pastors, teachers, and students at Adventist University Zurcher in Madagascar, Africa and co-presented Schools In Discipleship at the North America Teacher’s Convention in Nashville in August.

René Drumm presented a worship talk during the 17th International Conference for the Institute of Violence, Abuse, and Trauma in San Diego, California on September 10-12. She also attended the 2012 Doctor of Ministry Conference at Andrews University in September.

During the summer, **Keith Snyder** and his Tropical Biology class took a three-week trip to Indonesia, where they dove in coral reefs, climbed semi-active volcanos, and hiked in steaming jungles. After returning from Indonesia, he guided a group on a dig for dinosaur bones in Wyoming. They found almost 500 teeth, bones, and fragments. Then, for the rest of his summer, he taught at the Rosario Beach Marine Laboratory in Washington.

PERSONAL NEWS

Katie McGrath placed fourth in her age group and sixth overall in the Black Bear Rampage Mountain Bike Race on Sunday, September 9. She had a time of 2:06:26 on the hilly and technically challenging 20 mile course.

CHANGING FACES

Southern welcomes the following employees :

Amelia Laneville to Food Services

Scott Brankshire to Plant Services

Sandra McCollough to Plant Services

Brittany Ryder to Nursing

Jeffrey Ball to Plant Services

Fond farewells to the following employee :

James Orrison from Plant Services

Best wishes to the following employees in their new positions:

Dan Turkenkopf from assistant department manager at the Village Market to sandwich prep supervisor in the Deli.

Katherine Holder from bulk foods associate at the Village Market to assistant department manager at the Village Market.

ENERGY TIPS

from Energy Management

- + Keep your thermostat as high as is comfortable in the summer and as cool as is comfortable in the winter. For each degree you turn down the thermostat in the winter, you’ll save up to 5 percent on heating costs.
- + Use sponges instead of paper towels for cleaning. To disinfect kitchen sponges, microwave them for two minutes.
- + An automatic dishwasher uses less hot water than doing dishes by hand - an average of six gallons less, or more than 2,000 gallons per year.

Marketing and University Relations

editor | **Raquel Levy**

We welcome your comments and news.

Please contact us:

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PHOTOS FROM THE PRESIDENT



Gordon Bietz gave presentations on servant leadership to the pastors of the Oregon Conference at a Quaker facility (Twin Rocks Friends Camp) close to the Oregon Coast. He took this picture while walking on the beach one night.



Gordon and Cynthia Bietz held a picnic at their house for Southern's Lights Volunteers on Monday, August 27. Lights Volunteers give thousand of hours of their time in service to students. They pick up students at the airport, serve in the Dining Hall, provide faculty office help, among other things.

BIRTHDAYS

- October 1 **Carlos Parra**, Modern Languages
Troy DeWind, Landscape Services
Linda Lechler, Nursing
Mary Anne Poulson, Religion
Marcus Sheffield, English
- October 2 **Barb Edens**, President's Office
Linda Wilhelm, Business and Mngmt.
- October 3 **Betty Garver**, University Health Center
Vivian Grabiner, Village Market
- October 4 **David Huisman**, Accounting
- October 5 **Bill Lyons**, Plant Services
- October 6 **Lela Duvall**, Food Services
Cindy Johnson, Nursing
- October 7 **Carmay Leerdam**, Food Services
Miguel Rivas, Information Systems
Joylynn Scott, President's Office
Dennis Steele, Business and Mngmt.
- October 9 **Bill Rawson**, University Health Center
Anita Wilson, Food Services
- October 10 **Scot Anderson**, Computing
Linda Marlowe, Nursing
Vinita Sauder, Strategic Initiatives
- October 11 **Blake Laing**, Physics
- October 12 **Jaime Hall**, Enrollment
- October 13 **Judy Sloan**, P.E., Health and Wellness
- October 14 **Chris Hansen**, Physics
- October 15 **Mindi Rahn**, History
- October 17 **Rosalva Jacinto**, Food Services
Dwight Magers, Talge
Brittany Poarch, Enrollment
Melissa Swanson, Records
- October 18 **Angelica Batista**, Food Services
Katherine Holder, Village Market
Braam Oberholster, Business and Mngmt.
David Olson, Human Resources
Elaine Plemons, Academic Technology
Keely Tary, English
Cindi Young, Financial Administration
- October 19 **Steve Bauer**, Religion
- October 20 **Amelia Laneville**, Food Services
- October 21 **Linda Crumley**, Journalism and Comm.
Josh Korson, Food Services
- October 23 **Yola Noya**, Village Market
Carol Plank, Talge
Gabriel Tujillo, Chaplain's Office
- October 24 **Jason Merryman**, Enrollment
- October 25 **Boyd Buhl**, WSMC