

Southern Factor

March 2017

CONNECTING WITH EACH OTHER

PROFESSIONAL DEVELOPMENT

Ronda Christman, associate professor in the School of Nursing, attended and participated in the 2Serve Conference February 14-19. More than 100 students participated in the event which was an emergency preparedness training session. Various simulations were hosted at the Marathon Seventh-day Adventist Church in Apopka, Florida, on February 15 and 16. An active shooter simulation took place at Forest Lake Academy during a campus-wide simulation on the 17th.

Jason Bryner attended the Carnegie Communications Conference in Orlando, Florida, February 1-2. Topics included using storytelling to market to prospective students, landing page optimization, optimizing online experiences in marketing, and learning about the next generation of prospective students.

Cynthia Gettys and **Elaine Plemons** had an article published in the current *Journal of Adventist Education*. The title is, "A Biblical Foundation Course Design Model That Works: Teaching Millennials in Higher Education." They were also co-presenters on March 2, at the Southern Regional Faculty and Instructional Development Consortium Sharing Conference in Lawrenceville, Georgia. The title of their presentation was, "Running the Gauntlet to Change Lecture Halls to Active Learning Halls!"

Elaine Plemons is a current member on the Board of the Southern Regional Faculty and Instructional Development Consortium; an organization of faculty and instructional development programs in two- and four-year degree-granting institutions in the greater South. As a board member, she recently served on the organizing

committee for the 41st annual sharing conference, "Run the Gauntlet," a nod to difficult and challenging events. The conference was held March 1-3 at Georgia Gwinnett College in Lawrenceville, Georgia.

Adrienne Royo presented for Faculty Showcase on February 22: "Customer Service - The 'Other' Focused." She was part of the recruiting and advising team to Mount Pisgah, Fletcher, and Bass Memorial academies.

The offices of **Enrollment Services** and **Advancement** represented Southern at the Southeastern Conference Leadership Summit in Orlando, Florida, February 3-5.

Luceta McRoy, associate professor in the School of Business, published an article, "Factors Associated with Asthma ED Visit Rates among Medicaid-enrolled Children: A Structural Equation Modeling Approach" in *AIMS Medical Science Journal*, Volume 4, No. 1, February 2017.

Michael Cafferky co-authored an It Is Written pocketbook with Jonathan Bradshaw titled, "Challenged: Christian Ethics in Life and Business."

Tina Smith from Marketing and University Relations attended the CASE District III Annual Conference in Nashville, Tennessee, February 6-8.

Alan Parker presented three seminar sessions on church growth at Carolina Evangelism Impact in Myrtle Beach on January 20-22. He had two papers published, one in the *Journal of Biblical Foundations of Faith and Learning* on discipleship and Adventist education and another published on how to build healthy relationships in the February issue of the *Adventist Review*.

He also recorded several online video training sessions for It Is Written.

PERSONAL NEWS

We'd like to congratulate **Emily King**, one of our counselors, and her husband **Carson** on the birth of their son, Judah Benjamin King. He was born Monday, January 30, and we want to say welcome to the littlest King!

-Lauree Fogg

HATS OFF!

We would like to thank **Lisa Kuhlman** for the outstanding job she did in organizing the Long Term Care Banquet on February 6.

-Mark Hyder

Super thankful for our student finance team for working so hard to get students' finances processed for Winter semester: **Jeffrey Michel**, **Ginger Cheney**, **Xenia Figueroa**, **Faith Anderson**, **Michael Rumsey**, and **Rebekah Spears**. I appreciate each of you!

-Lillian Loza

The School of Journalism and Communication, the School of Business, and the English Department would like to thank **Information Technology** and especially **Nick White** for putting in long hours to install and fine-tune the new audio visual system in Brock 1010. Our faculty appreciates it.

-Stephen Ruf

I want to say thank you to **Bernetta Shockley** and her wonderful **janitorial crew** for paying special attention to Daniells Hall during a recent accreditation site visit. You all are the best!

-Cheryl Craven

CHANGING FACES

COMING TO SOUTHERN:

Christina Shrode, associate professor, School of Nursing

Andrew Ashley, admissions counselor, Enrollment

Michelle Mix, mid-level practitioner, University Health Center

Jeremy Rogers, patrol officer, Campus Safety

Corinne Fetingis, office assistant, Human Resources

Catherine Baggett, assistant housekeeper, Thatcher and Thatcher South

LEAVING SOUTHERN:

Stephanie Garcia, assistant, Purchasing/Quick Print

MARCH BIRTHDAYS

- 1 **Dee Dee Boyce**, Landscape Services
- 2 **Dennis Schreiner**, Service Department
- 3 **David Armstrong**, Plant Services
- 3 **Brian Wilson**, Village Market
- 4 **Mario Ezra**, Information Technology
- 4 **Stormie Hall**, Village Market
- 4 **Richard Long**, Service Department
- 6 **Nathan Erickson**, Plant Services
- 7 **Darren Boyd**, PE Health and Wellness
- 7 **Kathy Davis**, Student Finance
- 7 **Nelly Montoya**, Business
- 8 **Alan Simonds**, Business
- 10 **Herman Odens**, Chemistry
- 11 **Randi Buhl**, Information Technology
- 11 **Michael Rumsey**, Student Finance
- 12 **Penny Ball**, Village Market
- 14 **Bruce Schilling**, Chemistry
- 14 **Dennis Smith**, Village Market
- 17 **John McCoy**, Education and Psychology
- 18 **Janell Hullquist**, Marketing and University Relations
- 18 **Cathy Olson**, Education and Psychology
- 18 **Richard Schwarz**, PE Health and Wellness
- 19 **Jennifer Fisher**, Nursing
- 19 **Herdy Moniyung**, Information Technology
- 19 **Kristie Wilder**, Social Work
- 20 **Lisa Hyder**, Online Campus
- 20 **Star Stevens**, Religion
- 21 **Sandra McCollough**, Plant Services
- 22 **Andy Nash**, Journalism and Communication
- 22 **Stephanie Peel**, University Health Center
- 23 **Billy Freck**, Campus Shop
- 23 **Dorothy Turner**, Quick Print
- 26 **Melodie Lopez**, Graduate Studies
- 26 **Tom Moores**, Plant Services
- 27 **Brenda Blackburn**, University Health Center
- 27 **Christina Shrode**, Nursing
- 28 **Sandra Garcia**, Village Market
- 29 **Christine Moniyung**, Nursing
- 29 **Marggie Pittman**, Global Community Development
- 30 **Patti Anderson**, Mathematics
- 30 **Marty Hirschhorn**, Plant Services
- 31 **Tisha Looby**, Thatcher
- 31 **Anna Romuald**, Chaplain's Office
- 31 **Ingrid Skantz**, Marketing and University Relations



“When Jesus spoke again to the people, he said, ‘I am the light of the world. Whoever follows me will never walk in darkness, but will have the light of life.’”
-John 8:12 (NIV)



Marketing and University Relations

editor | **Sheann Brandon**

We welcome your comments and news.

Please contact us:
news@southern.edu or 236.2689