

Sponsorship Form

	Supporter ≥ \$500 Unlimited	Bronze ≥ \$1,000 Limit: 5	Silver ≥ \$2,500 Limit: 4	Gold ≥ \$5,000 Limit: 3	Platinum ≥ \$10,000 Limit: 2
Event Tickets (Value: \$10/ticket)	5	10	15	20	25
Priority Access*	✓	✓	✓	✓	✓
Included on event program	name	name	Logo (grayscale)	Logo (grayscale)	Logo (color)
Logo on pre-show slide (in color)		✓	✓	✓	✓
VIP seats* (in addition to tickets) (Value: \$50/ticket)		1	2	2	3
Logo and link on event website (in color)			✓	✓	✓
Event Booth* (Value: \$200)			✓	✓	✓
Included on Marketing Material*				Logo (grayscale)	Logo (color)
VIP Lounge* (Value: \$400)				✓	✓
Ad/Presentation Slot during Show* (Value: \$300)					✓

See next page for write-ups on benefits that are marked with *



Benefit Write-Ups

***Priority Access:** Doors open 45 minutes prior to the show, with guests queuing for ticket checks. Sponsors at any level may proceed to the designated "Sponsor" line for immediate escort to their seats, bypassing the wait.

***VIP Seats:** Donors contributing \$1,000 or more receive VIP seating with prime stage views, finger-food, drinks, and priority access. VIP seat tickets are reserved exclusively for these sponsors and are given on top of the sponsorship level's respective general admission tickets.

***Event Booth:** Sponsors donating \$2,500 or more have the opportunity to operate a promotional booth at the venue entrance. Interested organizations should provide supplies and 1-2 representatives. Southern Adventist University will supply tables and chairs. Booths may operate for 45 minutes before and 30 minutes after the show.

***Included on Marketing Materials:** The logo of Southern Adventist University will be the most prominently featured, while marketing materials will showcase the logos of Gold and Platinum donors in grayscale and full color, respectively.

***VIP Lounge:** Sponsors contributing \$5,000 or more are invited to the VIP Lounge which includes food and beverages. While in the VIP Lounge, sponsors will have the opportunity to interact with the special guest and get photos/signatures.

***Ad/Presentation Slot during Pre-Show:** Sponsors contributing \$10,000 or more may receive 2-4 minutes of advertising during the pre-show. Ad content must be approved by both the sponsor and show producer. Spoken ads necessitate an organization representative, while video ads do not.

Return Completed Form to:

Address: SJC Productions – IGNITE Live
School of Journalism and Communication
PO Box 370
Collegedale, TN 37315

or

Email: pablof@southern.edu



Company Name _____

Contact Name _____ Title _____

Address _____

City, State, Zip _____

Office Phone _____ Cell Phone _____

Email _____

Choose Event Sponsorship:

- Platinum** **\$10,000**
- Gold** **5,000**
- Silver** **2,500**
- Bronze** **1,000**
- Supporter** **500**

Additional Sponsorship options*: (prior approval required)

*Indicate if these gifts will be given as in-kind or cash.

- VIP Food and Drink - \$400 value _____
- Student Club Awards _____
 - Game 1: 1st place Overall awards = \$250 value _____
 - Game 2: 1st place Overall awards = \$250 value _____
 - Game 3: 1st place Overall awards = \$250 value _____
- Food for IGNITE Live team = \$250 _____
- Water for Special Guest/performers/backstage = \$100 _____
- Gift Cards _____
 - Audience Giveaway – 3 x \$50 gift cards = \$150 value _____
 - Audience Giveaway – 3 x \$25 gift cards = \$75 value _____

Total value of all selected sponsorships: \$ _____

- Mail Invoice
- Email Invoice
- No Invoice needed

Signature: _____

Date: _____

For Internal Use Only (once approved, send form to Advancement for processing):

SJC Personnel

Received Date

Advancement Personnel

Received Date