



MCKEE 6 TRAIL RACE
 Sunday, February 18 – Collegedale, Tennessee

Sponsorship Application

	Supporter ≥ \$200 (unlimited)	Bronze ≥ \$500 (unlimited)	Silver ≥ \$1000 (Limit: 6)	Gold ≥ \$2500 (Limit: 4)	Presenter ≥ \$5000 (Filled)
Included on flier in race packets	name	name	logo	logo	Logo
Mention in race-follow up email	✓	✓	✓	✓	✓
Mentioned by announcer	✓	✓	✓	✓	✓
Booth space (\$150 value)		✓	✓	✓	✓
Contribute item/media to packets		✓	✓	✓	✓
Free race entries (\$35 value ea)			3	6	15
Logo and link on race website			✓	✓	✓
Logo on race t-shirt			✓	✓	✓
Included on race ad fliers			logo	logo	logo
Chute banner with logo				✓	✓
Custom message in race follow-up email				✓	✓
Logo on finish line banner					✓
Race naming rights					✓
Race logo design					✓

All sponsorships must be received by 1/19/24 to guarantee inclusion in race advertising/media.

Return completed form to: Adventure Programing - Southern 6
 Southern Adventist University
 P.O. Box 370
 Collegedale, TN 37315

Email: τζiesmer@southern.edu; adventureprogramming@southern.edu



MCKEE 2024 SOUTHERN 6 TRAIL RACE
 Sunday, February 18 – Collegedale, Tennessee

Company Name _____

Contact Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Office Phone (____) _____ Cell Phone (____) _____

Email _____

Choose Race Sponsorship:

- | | | |
|---|-------------------------|--|
| <input type="checkbox"/> Presenter | \$5,000 (filled) | <input type="checkbox"/> Mail Invoice |
| <input type="checkbox"/> Gold | \$2,500 | <input type="checkbox"/> Email Invoice |
| <input type="checkbox"/> Silver | \$1,000 | <input type="checkbox"/> No Invoice needed |
| <input type="checkbox"/> Bronze | \$ 500 | |
| <input type="checkbox"/> Supporter | \$ 200 | |

Additional Sponsorship options: (prior approval required)

Choose if these items will be given as In-Kind or Cash.

- Gift cards
 - 2nd place Overall awards - 2 x \$80 gift cards (x1 available) - \$160 value _____
 - 3rd place Overall awards - 2 x \$70 gift cards (x1 available) - \$140 value _____
 - 2nd place Masters awards - 2 x \$50 gift cards (x1 available) - \$100 value _____
 - 3rd place Masters awards - 2 x \$40 gift cards (x1 available) - \$80 value _____
 - Volunteer appreciation - 1 x \$50 gift cards (x15 available) - \$50 value _____
 - Volunteer appreciation - 1 x \$25 gift cards (x15 available) - \$25 value _____
- 2 x porta potties (x1 available) - \$170 value _____
- Nutrition Sponsor - #500
 - Item(s) - _____ Value: \$ _____
- Finish line nutrition sponsor - #150
 - Item(s) - _____ Value: \$ _____

Total value of all selected sponsorships: Gift-In-Kind \$ _____ Cash \$ _____

Signature: _____ Date: _____

For Internal Use Only (once approved, send form to Advancement for processing):

Event Staff Approved: _____ Date: _____

Advancement: _____ Received Date: _____