

Session speakers



JoJean Birth
Session 1B & 1G



Carlton Byrd
Session 2E & 2J



Scot Coppock
Session 2I



Sonja Crayton
Session 2A & 2F



Israel Del Toro, Jr.
Plenary



Karnik Doukmetzian
Session 2D



Jon Engstrom
Plenary



Dean Helm
Session 1C



Robyn Kajjura
Session 2B & 2G



Phyllis Lee
Session 2H



Robert Overstreet
Plenary



Janet Page
Devotional



Jerry Page
Devotional



Edwin Romero
Session 1D & 1I



Womack Rucker
Plenary, Session 1A & 1F



Tammie Jo Shults
Plenary



Brittany Thorp
Session 2C



James Samuel
Winegardner
Plenary

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Western Adventist Foundation



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North American Division
of Seventh-day Adventists
AND THE
Institute of Ethical Leadership
School of Business
Southern Adventist University

VENUE
GRAND HYATT DENVER
1750 WELTON ST, DENVER, CO 80202
(303) 295-1234

Welcome to the Beyond the Bottom Line Conference.

Originally founded by Ann Gibson and Gary Dodge and operated in partnership with the North American Division of Seventh-day Adventists, Beyond the Bottom Line strives to deliver outstanding, relevant continuing education to those charged with the financial leadership of our Church.

This is the fourth year that Southern Adventist University’s Institute of Ethical Leadership has organized this conference in partnership with the North American Division.

We hope you will find that the quality and relevance of this conference lives up to the standards set for us by the founding members who are still active in guiding the direction of this program. We wish you a wonderful and valuable experience.



Keynote speaker:
Tammie Jo Shults — Captain Shults is a former Southwest Airlines pilot and the captain of the crippled Southwest 1380 flight, which made an emergency landing after an unexpected engine failure. She has motivated thousands of individuals to transform adversity into strength, and strength into action.



Closing speaker:
Israel Del Toro, Jr. — After a pressure-plate mine explosion in Afghanistan, Del Toro became the first 100-percent combat-disabled Air Force technician to re-enlist, proving once again what one can achieve with steadfast tenacity and determination.



Featured plenary speaker:
Jon Engstrom — Is a 22-year veteran with a major U.S. metropolitan police department where he serves as the technical lead for the agency’s Criminal Intelligence and Cyber-Crime Sections. Jon possess a certification in ethical hacking.

SUNDAY, MARCH 27	SESSION	TIME	PROGRAM	SPEAKER	LOCATION
	Registration Banquet & Opening Plenary	3:00 – 5:00 p.m. 6:00 – 7:45 p.m.	Registration <i>Opening Keynote - Habits, Hopes and Heroes</i>	Tammie Jo Shults	Colorado Ballroom
MONDAY, MARCH 28	Devotional	8:00 – 9:00 a.m.	Morning Devotion	Jerry & Janet Page	Aspen Ballroom
	15 Minute Break				
	Plenary	9:15 – 10:15 a.m.	<i>Plenary - Leading a Service Culture in a Changing World</i> *^	Womack Rucker, M.H.A., FACHE	Aspen Ballroom
	15 Minute Break				
	Seminars	10:30 – 11:30 a.m.	Seminar Options (choose one)		
			1A: Climate Change, What's the Weather Like in Your Organization?*^ 1B: Accounting Topics: Financial Statement Disclosures* 1C: Academies, Being Here Tomorrow* 1D: Investing for Retirement*^ 1E: Stewardship^	Womack Rucker, M.H.A., FACHE JoJean Birth, CPA, GMA Dean Helm, BS Edwin Romero, MBA TBD	Mt. Elbert A Grays Peak A Mt. Elbert B Grays Peak B Mt. Evans
	15 Minute Break				
	Luncheon	11:45 a.m. – 1:45 p.m.	<i>Plenary - Develop Your Emotional Intelligence and Transform Your Leadership Pt. 1</i> *^	Robert Overstreet, Ph.D.	Colorado Ballroom
	15 Minute Break				
	Seminars	2:00 – 3:00 p.m.	Seminar Options (choose one)		
			1F: Climate Change, What's the Weather Like in Your Organization?*^ 1G: Accounting Topics: Financial Statement Disclosures* 1H: Panel - Recruiting Accountants for Church Work 1I: Investing for Retirement*^ 1J: Stewardship^	Womack Rucker, M.H.A., FACHE JoJean Birth, CPA, CGMA Randy Robinson, David VandeVere, Mark Remboldt, James Carl Brown Edwin Romero, MBA TBD	Mt. Elbert A Grays Peak A Mt. Elbert B Grays Peak B Mt. Evans
	15 Minute Break				
	Plenary	3:15 - 4:15 p.m.	<i>Plenary - Cyber Security</i> *	Jon Engstrom	Aspen Ballroom
	15 Minute Break				
	Plenary	4:30 - 5:30 p.m.	<i>Plenary - Cyber Security</i> *	Jon Engstrom	Aspen Ballroom
TUESDAY, MARCH 29	Devotional	8:00 - 9:00 a.m.	<i>Plenary - Morning Devotion</i>	Jerry & Janet Page	Aspen Ballroom
	15 Minute Break				
	Plenary	9:15 - 10:15 a.m.	<i>Plenary - General Liability, Adventist Risk Management</i>	James Samuel Winegardner, JD	Aspen Ballroom
	15 Minute Break				
	Seminars	10:30 – 11:30 a.m.	Seminar Options (choose one)		
			2A: Effective Local Church and School Audit Program* 2B: New Working Capital and Liquidity Policy* 2C: Academy Accounts Receivable* 2D: Employer/Employee Relations and Ethical Responsibility in the Workplace* 2E: Stewardship^	Sonja Crayton, MBA Robyn Kajiura, BBA Accounting, CPA Brittany Thorp, CPA, CMA, MBA Karnik Doukmetzian, J.D. Carlton Byrd	Grays Peak A Grays Peak B Mt. Elbert A Mt. Elbert B Mt. Evans
	15 Minute Break				
	Luncheon	11:45 a.m. - 1:45 p.m.	<i>Plenary - Develop Your Emotional Intelligence and Transform Your Leadership Pt. 2</i> *^	Robert Overstreet, Ph.D.	Colorado Ballroom
	15 Minute Break				
	Seminars	2:00 – 3:00 p.m.	Seminar Options (choose one)		
			2F: Effective Local Church and School Audit Program* 2G: New Working Capital and Liquidity Policy* 2H: Treasury and Diversity* 2I: Revised PGTS Standards^ 2J: Stewardship^	Sonja Crayton, MBA Robyn Kajiura, BBA Accounting, CPA Phyllis Lee, CPA, MBA Scot Coppock, CFRE, CSPG Carlton Byrd	Grays Peak A Grays Peak B Mt. Elbert A Mt. Elbert B Mt. Evans
	15 Minute Break				
	Plenary	3:15 p.m. - 4:15 p.m.	<i>Plenary - An Afternoon with Master Sgt. Israel Del Toro</i>	Israel Del Toro, Jr.	Aspen Ballroom
	15 Minute Break				
	Plenary	4:30 p.m. - 5:30 p.m.	<i>Plenary - An Afternoon with Master Sgt. Israel Del Toro</i>	Israel Del Toro, Jr.	Aspen Ballroom
	Farewell	5:30 p.m. – 5:35 p.m.	See you next time!		

* Qualifies for NASBA CPE Credit

^ Qualifies for Trust Certificate CPE